



GOLD COAST/TWEED RADIO - SURVEY 3 2017

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	16.9	17.1	-0.2	28.2	26.2	2.0	16.8	16.2	0.6	19.4	19.2	0.2	23.7	26.5	-2.8	13.2	16.7	-3.5	5.3	3.7	1.6
GOLDFM	10.3	10.9	-0.6	6.9	4.7	2.2	4.7	9.1	-4.4	8.4	10.8	-2.4	15.7	15.4	0.3	12.9	14.9	-2.0	7.7	6.5	1.2
SEAFM	14.4	13.4	1.0	19.2	21.5	-2.3	39.4	33.8	5.6	26.1	24.9	1.2	10.5	10.2	0.3	4.2	4.2	0.0	1.4	1.2	0.2
4BC	0.7	0.9	-0.2	0.2	0.2	0.0	*	*	*	0.3	0.4	-0.1	1.0	0.6	0.4	1.9	2.3	-0.4	0.3	1.1	-0.8
TalkingLifestyle882	*	0.2	*	*	*	*	*	0.1	*	*	*	*	*	*	*	0.1	0.2	-0.1	0.1	0.5	-0.4
4KQ	0.7	0.8	-0.1	0.1	*	*	*	*	*	0.2	0.2	0.0	0.1	0.1	0.0	2.8	1.3	1.5	0.8	2.2	-1.4
HIT 105	2.3	2.1	0.2	4.0	5.2	-1.2	4.5	5.5	-1.0	6.3	5.1	1.2	0.6	0.4	0.2	0.4	0.3	0.1	*	*	*
104.5 TRIPLE M	1.8	2.2	-0.4	1.3	1.1	0.2	2.9	3.8	-0.9	2.9	2.9	0.0	2.5	3.9	-1.4	1.0	1.0	0.0	0.1	0.1	0.0
NOVA106.9	2.7	1.9	0.8	7.7	6.7	1.0	8.2	6.0	2.2	3.5	1.8	1.7	2.3	2.2	0.1	0.4	0.2	0.2	*	*	*
97.3FM	0.8	1.0	-0.2	0.4	1.1	-0.7	0.1	0.2	-0.1	0.7	0.4	0.3	1.3	1.9	-0.6	0.6	0.8	-0.2	1.1	1.2	-0.1
ABC91.7	5.2	4.8	0.4	5.8	4.2	1.6	0.2	0.7	-0.5	3.7	3.7	0.0	4.7	3.8	0.9	9.1	8.1	1.0	6.6	6.4	0.2
ABC BRI	3.2	3.9	-0.7	0.4	0.1	0.3	*	*	*	2.1	2.8	-0.7	1.0	1.2	-0.2	4.7	4.5	0.2	8.2	9.9	-1.7
4RN	2.0	2.6	-0.6	0.1	*	*	*	0.1	*	1.3	0.8	0.5	1.7	2.2	-0.5	3.2	4.0	-0.8	3.9	5.5	-1.6
ABC NEWS	1.9	1.3	0.6	0.2	0.3	-0.1	*	*	*	1.2	0.2	1.0	1.6	1.8	-0.2	1.8	1.0	0.8	4.7	2.7	2.0
4JJJ	5.8	6.6	-0.8	11.7	14.4	-2.7	8.7	14.2	-5.5	8.5	7.5	1.0	7.5	8.9	-1.4	1.0	3.3	-2.3	1.2	0.4	0.8
ABC FM	1.2	2.6	-1.4	*	*	*	0.5	*	*	0.3	0.8	-0.5	0.9	0.8	0.1	0.7	1.7	-1.0	3.7	8.7	-5.0

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
HOT TOMATO	17.2	17.2	0.0	17.8	17.9	-0.1	15.7	15.5	0.2	19.1	18.0	1.1	16.4	17.6	-1.2	13.2	15.2	-2.0	15.7	17.0	-1.3						
GOLDFM	10.7	11.6	-0.9	11.5	10.9	0.6	11.1	13.8	-2.7	11.3	13.4	-2.1	9.7	8.8	0.9	5.1	4.7	0.4	8.7	8.7	0.0						
SEAFM	15.1	14.3	0.8	12.9	13.9	-1.0	14.6	14.1	0.5	16.8	14.9	1.9	16.7	15.6	1.1	16.7	10.6	6.1	11.8	10.5	1.3						
4BC	0.7	1.0	-0.3	0.9	1.2	-0.3	0.9	1.5	-0.6	0.5	0.7	-0.2	0.7	0.6	0.1	0.7	0.2	0.5	0.4	0.4	0.0						
TalkingLifestyle882	*	0.1	*	*	0.4	*	*	*	*	*	0.1	*	*	0.1	*	0.2	0.2	0.0	0.1	0.3	-0.2						
4KQ	0.7	0.7	0.0	0.8	0.7	0.1	0.4	0.8	-0.4	0.7	0.7	0.0	1.0	0.5	0.5	0.7	0.4	0.3	0.6	1.0	-0.4						
HIT 105	2.7	2.3	0.4	2.4	2.3	0.1	3.5	2.6	0.9	3.1	2.4	0.7	2.1	1.9	0.2	0.6	1.3	-0.7	1.0	1.5	-0.5						
104.5 TRIPLE M	2.0	2.4	-0.4	1.7	2.0	-0.3	1.9	2.5	-0.6	2.1	2.9	-0.8	1.9	2.0	-0.1	3.3	3.3	0.0	1.2	1.3	-0.1						
NOVA106.9	2.7	2.0	0.7	2.6	2.1	0.5	1.4	1.0	0.4	2.0	1.5	0.5	6.3	4.0	2.3	2.8	2.9	-0.1	2.7	1.7	1.0						
97.3FM	0.9	1.1	-0.2	0.8	1.0	-0.2	1.1	1.1	0.0	0.9	0.9	0.0	0.9	1.3	-0.4	1.0	1.3	-0.3	0.6	0.9	-0.3						
ABC91.7	5.1	4.8	0.3	6.0	6.3	-0.3	5.1	4.8	0.3	4.1	3.4	0.7	3.8	3.4	0.4	8.5	7.3	1.2	5.8	4.6	1.2						
ABC BRI	2.9	3.7	-0.8	4.1	5.2	-1.1	2.8	3.9	-1.1	1.8	2.1	-0.3	2.3	2.2	0.1	4.1	6.9	-2.8	4.4	4.6	-0.2						
4RN	2.0	2.5	-0.5	2.8	3.1	-0.3	1.3	1.9	-0.6	1.0	1.4	-0.4	2.1	3.0	-0.9	4.5	6.3	-1.8	2.2	2.8	-0.6						
ABC NEWS	1.9	1.2	0.7	3.2	2.5	0.7	1.9	0.4	1.5	1.3	0.4	0.9	0.8	0.6	0.2	1.5	3.4	-1.9	2.0	1.5	0.5						
4JJJ	5.4	6.4	-1.0	6.2	6.4	-0.2	3.3	4.4	-1.1	4.3	5.6	-1.3	9.2	11.0	-1.8	5.5	6.1	-0.6	7.1	7.6	-0.5						
ABC FM	1.1	2.3	-1.2	1.3	2.4	-1.1	1.2	2.1	-0.9	0.7	1.9	-1.2	0.9	2.5	-1.6	2.2	4.4	-2.2	1.6	3.6	-2.0						

Please note: Survey results include listening via streaming to ABC, HOT TOMATO, SEAFM & GOLDFM.

EMBARGOED UNTIL 9:30AM AEDT



GOLD COAST/TWEED RADIO - SURVEY 3 2017

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	13	13	0	2	1	1	1	1	0	3	3	0	4	5	-1	2	2	0	1	1	0
GOLDFM	8	8	0	*	*	*	*	1	*	1	2	-1	3	3	0	2	2	0	1	1	0
SEAFM	11	10	1	1	1	0	3	3	0	4	4	0	2	2	0	*	*	*	*	*	*
4BC	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
TalkingLifestyle882	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4KQ	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
HIT 105	2	2	0	*	*	*	*	*	*	1	1	0	*	*	*	*	*	*	*	*	*
104.5 TRIPLE M	1	2	-1	*	*	*	*	*	*	*	*	*	*	1	*	*	*	*	*	*	*
NOVA106.9	2	2	0	*	*	*	1	*	*	1	*	*	*	*	*	*	*	*	*	*	*
97.3FM	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
ABC91.7	4	4	0	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	1	1	0
ABC BRI	2	3	-1	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	1	2	-1
4RN	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
ABC NEWS	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*
4JJJ	4	5	-1	1	1	0	1	1	0	1	1	0	1	2	-1	*	*	*	*	*	*
ABCFM	1	2	-1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	2	-1
Total	75	77	-2	5	5	0	7	8	-1	17	17	0	18	18	0	12	12	0	16	18	-2

Average Audience (000's) by Session, P10+ [Potential: 586]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	14	14	0	22	23	-1	19	19	0	20	19	1	13	14	-1	2	3	-1	9	10	-1
GOLDFM	9	10	-1	14	14	0	13	17	-4	12	14	-2	8	7	1	1	1	0	5	5	0
SEAFM	12	12	0	16	18	-2	18	17	1	17	16	1	13	12	1	3	2	1	7	6	1
4BC	1	1	0	1	2	-1	1	2	-1	*	1	*	1	*	*	*	*	*	*	*	*
TalkingLifestyle882	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4KQ	1	1	0	1	1	0	*	1	*	1	1	0	1	*	*	*	*	*	1	*	
HIT 105	2	2	0	3	3	0	4	3	1	3	3	0	2	2	0	*	*	*	1	1	0
104.5 TRIPLE M	2	2	0	2	3	-1	2	3	-1	2	3	-1	1	2	-1	1	1	0	1	1	0
NOVA106.9	2	2	0	3	3	0	2	1	1	2	2	0	5	3	2	*	1	*	2	1	1
97.3FM	1	1	0	1	1	0	1	1	0	1	1	0	1	1	0	*	*	*	*	1	*
ABC91.7	4	4	0	7	8	-1	6	6	0	4	4	0	3	3	0	1	1	0	3	3	0
ABC BRI	2	3	-1	5	7	-2	3	5	-2	2	2	0	2	2	0	1	1	0	3	3	0
4RN	2	2	0	3	4	-1	2	2	0	1	1	0	2	2	0	1	1	0	1	2	-1
ABC NEWS	2	1	1	4	3	1	2	*	*	1	*	*	1	*	*	*	1	*	1	1	0
4JJJ	4	5	-1	8	8	0	4	5	-1	4	6	-2	7	9	-2	1	1	0	4	5	-1
ABCFM	1	2	-1	2	3	-1	1	3	-2	1	2	-1	1	2	-1	*	1	*	1	2	-1
Total	82	84	-2	124	127	-3	120	122	-2	102	105	-3	77	79	-2	16	17	-1	58	61	-3

Please note: Survey results include listening via streaming to ABC, HOT TOMATO, SEAFM & GOLDFM.

EMBARGOED UNTIL 9:30AM AEDT



GOLD COAST/TWEED RADIO - SURVEY 3 2017

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	164	171	-7	28	27	1	20	21	-1	40	46	-6	48	51	-3	17	16	1	12	9	3
GOLDFM	126	129	-3	11	9	2	5	7	-2	30	33	-3	39	35	4	25	27	-2	17	17	0
SEAFM	155	153	2	22	25	-3	30	30	0	60	58	2	30	27	3	8	7	1	5	4	1
4BC	8	8	0	*	*	*	*	*	*	1	2	-1	2	2	0	2	2	0	3	2	1
TalkingLifestyle882	1	3	-2	*	*	*	*	1	*	*	*	*	*	*	*	1	*	*	1	*	*
4KQ	12	14	-2	*	*	*	*	1	*	1	1	0	1	1	0	7	5	2	3	5	-2
HIT 105	24	32	-8	4	5	-1	5	10	-5	12	12	0	3	4	-1	1	1	0	*	*	*
104.5 TRIPLE M	27	27	0	3	2	1	2	4	-2	9	7	2	9	9	0	3	4	-1	1	1	0
NOVA106.9	49	41	8	9	7	2	11	12	-1	18	14	4	9	7	2	2	1	1	*	*	*
97.3FM	18	21	-3	1	1	0	1	1	0	5	4	1	6	10	-4	1	2	-1	3	2	1
ABC91.7	67	70	-3	1	2	-1	1	4	-3	9	11	-2	16	17	-1	17	14	3	23	22	1
ABC BRI	30	35	-5	1	1	0	*	*	*	3	3	0	5	5	0	5	5	0	16	20	-4
4RN	22	25	-3	1	1	0	*	1	*	3	4	-1	5	4	1	5	7	-2	8	9	-1
ABC NEWS	23	22	1	1	1	0	*	*	*	2	2	0	8	6	2	3	3	0	10	10	0
4JJJ	76	72	4	8	8	0	15	16	-1	28	22	6	18	20	-2	5	3	2	2	2	0
ABCFM	19	25	-6	*	*	*	1	*	*	2	3	-1	5	5	0	4	5	-1	8	11	-3
Total	557	557	0	57	57	0	59	59	0	129	128	1	129	129	0	75	76	-1	108	108	0

Cumulative Audience (000's) by Session, P10+ [Potential: 586]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	154	160	-6	116	121	-5	74	76	-2	95	93	2	82	88	-6	38	38	0	95	106	-11
GOLDFM	117	119	-2	77	76	1	57	61	-4	71	71	0	57	61	-4	16	15	1	73	70	3
SEAFM	145	140	5	95	98	-3	80	72	8	91	87	4	89	91	-2	36	33	3	98	97	1
4BC	7	7	0	5	4	1	4	6	-2	6	6	0	2	4	-2	1	1	0	5	3	2
TalkingLifestyle882	1	3	-2	*	2	*	*	1	*	*	1	*	*	1	*	*	1	*	*	1	*
4KQ	9	11	-2	4	4	0	6	8	-2	6	5	1	5	4	1	1	1	0	7	8	-1
HIT 105	20	28	-8	12	15	-3	13	11	2	13	15	-2	13	15	-2	2	6	-4	11	16	-5
104.5 TRIPLE M	22	24	-2	14	15	-1	10	11	-1	16	18	-2	10	12	-2	4	4	0	12	10	2
NOVA106.9	44	36	8	25	20	5	13	13	0	21	20	1	30	24	6	8	9	-1	24	22	2
97.3FM	17	19	-2	10	13	-3	6	9	-3	9	12	-3	7	9	-2	5	4	1	10	12	-2
ABC91.7	61	64	-3	42	45	-3	31	30	1	32	29	3	24	27	-3	9	11	-2	45	45	0
ABC BRI	23	31	-8	18	25	-7	14	18	-4	12	16	-4	9	12	-3	6	9	-3	27	28	-1
4RN	20	22	-2	14	15	-1	10	12	-2	9	9	0	10	12	-2	5	8	-3	16	16	0
ABC NEWS	23	21	2	15	14	1	10	7	3	12	7	5	8	9	-1	4	5	-1	13	12	1
4JJJ	71	67	4	51	50	1	29	31	-2	37	38	-1	43	43	0	15	18	-3	53	49	4
ABCFM	16	21	-5	10	15	-5	9	14	-5	7	12	-5	5	10	-5	5	7	-2	13	18	-5
Total	546	544	2	461	460	1	361	363	-2	406	397	9	386	393	-7	167	179	-12	455	451	4

Please note: Survey results include listening via streaming to ABC, HOT TOMATO, SEAFM & GOLDFM.