

GOLD COAST/TWEED RADIO - SURVEY 3 2016

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	13.9	12.0	1.9	28.6	20.4	8.2	19.3	16.1	3.2	13.4	13.0	0.4	22.8	19.1	3.7	9.9	11.6	-1.7	2.5	1.9	0.6
GOLDFM	13.4	12.7	0.7	11.5	17.0	-5.5	11.9	5.7	6.2	7.7	8.7	-1.0	16.9	17.2	-0.3	21.5	19.7	1.8	10.2	8.3	1.9
SEAFM	12.8	12.9	-0.1	24.5	28.1	-3.6	32.7	39.9	-7.2	19.9	19.5	0.4	14.4	12.1	2.3	4.3	6.1	-1.8	1.2	1.2	0.0
4BC	1.4	0.9	0.5	0.3	*	*	*	*	*	*	0.5	*	0.9	0.8	0.1	3.5	1.5	2.0	2.6	1.4	1.2
Magic 882	0.1	0.3	-0.2	0.3	0.2	0.1	*	*	*	*	*	*	*	0.7	*	0.3	0.3	0.0	0.1	0.2	-0.1
4KQ	0.8	0.6	0.2	0.1	*	*	0.1	*	*	1.0	*	*	1.1	0.6	0.5	1.2	2.1	-0.9	0.7	0.4	0.3
HIT 105	0.7	0.7	0.0	1.6	0.1	1.5	1.9	1.4	0.5	1.1	1.5	-0.4	0.8	1.3	-0.5	0.1	0.1	0.0	0.2	*	*
104.5 TRIPLE M	1.4	1.6	-0.2	1.6	2.0	-0.4	0.1	0.1	0.0	3.2	3.4	-0.2	1.6	2.4	-0.8	0.9	0.8	0.1	0.4	0.2	0.2
NOVA106.9	2.7	2.7	0.0	7.8	6.4	1.4	2.5	3.0	-0.5	5.5	4.6	0.9	2.4	3.6	-1.2	1.5	1.6	-0.1	0.1	0.1	0.0
97.3FM	1.8	1.6	0.2	0.5	2.5	-2.0	0.1	0.6	-0.5	2.1	1.7	0.4	2.0	3.1	-1.1	3.4	0.6	2.8	1.2	0.8	0.4
ABC91.7	5.3	6.2	-0.9	8.1	7.7	0.4	1.3	1.7	-0.4	1.3	3.2	-1.9	4.8	4.0	0.8	5.3	7.2	-1.9	9.7	10.8	-1.1
ABC612	3.6	3.5	0.1	0.9	0.8	0.1	*	*	*	1.2	0.6	0.6	0.9	1.4	-0.5	3.8	4.5	-0.7	10.0	8.4	1.6
4RN	2.4	2.0	0.4	0.2	0.3	-0.1	0.1	*	*	0.8	0.7	0.1	1.6	1.5	0.1	5.5	3.5	2.0	3.8	3.4	0.4
NEWSR	2.6	2.3	0.3	0.2	0.2	0.0	2.5	2.1	0.4	2.5	3.1	-0.6	0.7	0.5	0.2	4.2	2.5	1.7	4.3	3.7	0.6
4JJJ	7.8	7.3	0.5	6.8	5.5	1.3	17.2	14.8	2.4	18.3	16.3	2.0	7.7	8.6	-0.9	1.8	2.3	-0.5	0.1	0.8	-0.7
ABC FM	1.8	1.7	0.1	0.1	0.7	-0.6	0.1	0.1	0.0	1.5	1.2	0.3	1.0	0.7	0.3	0.8	0.4	0.4	4.6	4.4	0.2

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
HOT TOMATO	14.5	12.2	2.3	14.5	12.3	2.2	14.6	11.8	2.8	16.0	13.2	2.8	15.0	13.3	1.7	7.5	7.2	0.3	11.8	11.2	0.6						
GOLDFM	13.6	13.2	0.4	13.3	13.5	-0.2	14.4	13.4	1.0	15.2	14.6	0.6	11.6	12.1	-0.5	10.6	8.1	2.5	12.5	11.0	1.5						
SEAFM	13.4	13.4	0.0	10.9	11.4	-0.5	12.9	12.9	0.0	15.5	14.8	0.7	17.5	16.8	0.7	7.5	10.4	-2.9	10.7	10.9	-0.2						
4BC	1.5	0.9	0.6	2.2	1.2	1.0	1.8	1.0	0.8	1.0	0.5	0.5	1.2	1.2	0.0	0.5	1.1	-0.6	1.2	0.7	0.5						
Magic 882	0.1	0.2	-0.1	0.1	0.2	-0.1	0.1	0.3	-0.2	*	0.3	*	0.1	0.1	0.0	0.1	0.1	0.0	0.2	0.5	-0.3						
4KQ	0.8	0.6	0.2	0.9	0.7	0.2	1.1	0.6	0.5	0.9	0.5	0.4	0.4	0.5	-0.1	0.4	0.5	-0.1	0.9	0.6	0.3						
HIT 105	0.7	0.7	0.0	0.6	0.6	0.0	0.3	0.3	0.0	0.8	0.8	0.0	1.4	1.4	0.0	0.6	0.3	0.3	0.8	0.8	0.0						
104.5 TRIPLE M	1.5	1.6	-0.1	1.9	1.7	0.2	1.4	1.6	-0.2	1.5	1.5	0.0	1.6	2.1	-0.5	0.7	1.1	-0.4	0.9	1.3	-0.4						
NOVA106.9	2.7	2.9	-0.2	2.5	2.8	-0.3	1.4	1.9	-0.5	2.0	2.7	-0.7	5.0	4.4	0.6	4.4	3.7	0.7	2.7	2.0	0.7						
97.3FM	1.8	1.5	0.3	1.7	1.1	0.6	2.1	1.5	0.6	1.8	1.9	-0.1	1.7	1.6	0.1	1.8	1.9	-0.1	1.7	1.9	-0.2						
ABC91.7	5.0	6.0	-1.0	6.4	7.8	-1.4	4.2	5.2	-1.0	3.6	4.2	-0.6	3.8	4.1	-0.3	10.6	12.5	-1.9	6.1	7.1	-1.0						
ABC612	3.4	3.2	0.2	4.6	4.8	-0.2	3.3	3.6	-0.3	2.3	1.5	0.8	2.3	1.6	0.7	6.3	5.9	0.4	4.1	4.2	-0.1						
4RN	2.2	2.0	0.2	3.4	2.5	0.9	1.7	1.8	-0.1	1.5	1.6	-0.1	1.6	1.6	0.0	2.7	2.7	0.0	3.0	2.0	1.0						
NEWSR	2.5	2.1	0.4	3.7	3.2	0.5	1.7	1.5	0.2	1.3	1.4	-0.1	1.7	1.5	0.2	6.8	4.5	2.3	3.2	2.8	0.4						
4JJJ	7.7	7.6	0.1	7.6	7.3	0.3	7.4	7.7	-0.3	7.3	7.5	-0.2	8.6	8.7	-0.1	7.6	6.3	1.3	8.2	6.3	1.9						
ABC FM	1.8	1.6	0.2	2.1	1.9	0.2	2.1	1.6	0.5	1.4	1.3	0.1	2.0	1.9	0.1	1.1	1.3	-0.2	1.7	1.9	-0.2						

Note: Survey results include listening via streaming to ABC, HOT TOMATO, SEAFM & GOLDFM.



GOLD COAST/TWEED RADIO - SURVEY 3 2016

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	10	9	1	1	1	0	1	1	0	2	2	0	4	3	1	1	1	0	*	*	*
GOLDFM	10	9	1	1	1	0	1	*	*	1	1	0	3	3	0	2	2	0	2	2	0
SEAFM	9	10	-1	1	1	0	2	2	0	3	3	0	3	2	1	1	1	0	*	*	*
4BC	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Magic 882	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4KQ	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
HIT 105	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
104.5 TRIPLE M	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
NOVA106.9	2	2	0	*	*	*	*	*	*	1	1	0	*	1	*	*	*	*	*	*	*
97.3FM	1	1	0	*	*	*	*	*	*	*	*	*	*	1	*	*	*	*	*	*	*
ABC91.7	4	5	-1	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	2	2	0
ABC612	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	2	2	0
4RN	2	1	1	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*	1	1	0
NEWSR	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
4JJJ	6	5	1	*	*	*	1	1	0	3	2	1	1	2	-1	*	*	*	*	*	*
ABC FM	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
Total	73	74	-1	4	4	0	6	6	0	15	14	1	18	18	0	12	12	0	18	20	-2

Average Audience (000's) by Session, P10+ [Potential: 581]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend			
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn			
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
HOT TOMATO	11	10	1	17	15	2	16	13	3	16	13	3	12	10	2	1	1	0	7	7	0	
GOLDFM	11	10	1	16	16	0	16	15	1	15	14	1	9	9	0	2	2	0	7	7	0	
SEAFM	11	11	0	13	13	0	14	14	0	15	15	0	14	13	1	1	2	-1	6	7	-1	
4BC	1	1	0	3	1	2	2	1	1	1	*	*	1	1	0	*	*	*	1	*	*	
Magic 882	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4KQ	1	*	*	1	1	0	1	1	0	1	1	0	*	*	*	*	*	*	*	*	*	
HIT 105	1	1	0	1	1	0	*	*	*	1	1	0	1	1	0	*	*	*	*	*	*	
104.5 TRIPLE M	1	1	0	2	2	0	1	2	-1	2	1	1	1	2	-1	*	*	*	1	1	0	
NOVA106.9	2	2	0	3	3	0	2	2	0	2	3	-1	4	3	1	1	1	0	2	1	1	
97.3FM	1	1	0	2	1	1	2	2	0	2	2	0	1	1	0	*	*	*	1	1	0	
ABC91.7	4	5	-1	8	9	-1	5	6	-1	4	4	0	3	3	0	2	2	0	3	4	-1	
ABC612	3	3	0	5	6	-1	4	4	0	2	2	0	2	1	1	1	1	0	2	3	-1	
4RN	2	2	0	4	3	1	2	2	0	1	2	-1	1	1	0	1	1	0	2	1	1	
NEWSR	2	2	0	4	4	0	2	2	0	1	1	0	1	1	0	1	1	0	2	2	0	
4JJJ	6	6	0	9	9	0	8	9	-1	7	7	0	7	7	0	1	1	0	5	4	1	
ABC FM	1	1	0	3	2	1	2	2	0	1	1	0	2	1	1	*	*	*	1	1	0	
Total	79	79	0	117	118	-1	109	110	-1	98	99	-1	79	77	2	19	19	0	57	61	-4	

Note: Survey results include listening via streaming to ABC, HOT TOMATO, SEAFM & GOLDFM.



GOLD COAST/TWEED RADIO - SURVEY 3 2016

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	150	139	11	29	26	3	18	18	0	36	36	0	45	41	4	16	13	3	7	6	1
GOLDFM	135	142	-7	12	15	-3	12	11	1	29	30	-1	39	43	-4	23	27	-4	19	17	2
SEAFM	159	155	4	27	25	2	27	29	-2	52	51	1	40	37	3	8	9	-1	4	5	-1
4BC	14	13	1	2	*	*	*	*	*	1	2	-1	3	3	0	4	4	0	4	4	0
Magic 882	4	5	-1	2	1	1	*	*	*	*	*	*	*	1	*	1	1	0	1	1	0
4KQ	12	12	0	*	*	*	*	*	*	2	*	*	2	4	-2	3	4	-1	4	3	1
HIT 105	20	21	-1	1	1	0	4	3	1	9	8	1	4	7	-3	1	*	*	1	1	0
104.5 TRIPLE M	23	31	-8	4	5	-1	1	1	0	6	10	-4	8	11	-3	3	3	0	2	1	1
NOVA106.9	51	45	6	8	6	2	7	7	0	23	17	6	9	10	-1	3	3	0	1	1	0
97.3FM	22	23	-1	2	5	-3	1	1	0	8	6	2	5	7	-2	4	3	1	2	1	1
ABC91.7	58	67	-9	3	4	-1	1	1	0	7	7	0	15	15	0	12	15	-3	21	25	-4
ABC612	40	36	4	4	3	1	*	*	*	4	3	1	5	5	0	9	9	0	18	16	2
4RN	28	23	5	*	1	*	1	*	*	4	2	2	6	5	1	7	6	1	9	9	0
NEWSR	36	30	6	1	1	0	2	3	-1	7	7	0	6	4	2	8	6	2	12	11	1
4JJJ	77	75	2	9	9	0	15	14	1	31	27	4	17	17	0	4	6	-2	1	2	-1
ABCFM	24	20	4	1	1	0	1	1	0	5	3	2	5	3	2	2	2	0	9	10	-1
Total	551	552	-1	58	58	0	57	57	0	125	125	0	130	129	1	75	76	-1	106	107	-1

Cumulative Audience (000's) by Session, P10+ [Potential: 581]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	138	129	9	94	92	2	61	52	9	83	74	9	80	78	2	32	32	0	93	87	6
GOLDFM	123	132	-9	86	88	-2	58	60	-2	67	73	-6	72	70	2	24	27	-3	82	78	4
SEAFM	148	144	4	98	99	-1	69	68	1	87	87	0	95	87	8	31	34	-3	101	100	1
4BC	11	11	0	7	7	0	6	6	0	6	5	1	6	5	1	3	3	0	8	6	2
Magic 882	3	4	-1	1	2	-1	*	2	*	*	2	*	1	2	-1	1	1	0	2	2	0
4KQ	8	9	-1	6	5	1	4	4	0	4	4	0	5	5	0	2	1	1	8	6	2
HIT 105	17	17	0	7	9	-2	4	5	-1	8	8	0	13	10	3	2	2	0	9	11	-2
104.5 TRIPLE M	19	26	-7	13	17	-4	7	10	-3	10	11	-1	8	13	-5	5	6	-1	12	17	-5
NOVA106.9	47	41	6	26	25	1	19	15	4	23	22	1	33	28	5	10	11	-1	26	19	7
97.3FM	20	19	1	11	8	3	9	8	1	12	13	-1	9	8	1	3	5	-2	13	16	-3
ABC91.7	51	59	-8	38	43	-5	23	28	-5	25	28	-3	21	25	-4	16	17	-1	40	45	-5
ABC612	36	32	4	25	22	3	20	18	2	18	15	3	18	13	5	10	9	1	28	23	5
4RN	24	22	2	17	17	0	11	11	0	10	13	-3	11	11	0	5	6	-1	18	16	2
NEWSR	33	26	7	22	18	4	13	9	4	12	11	1	13	10	3	11	8	3	23	21	2
4JJJ	72	71	1	49	46	3	32	36	-4	41	40	1	46	43	3	20	20	0	48	48	0
ABCFM	22	17	5	15	13	2	13	10	3	10	11	-1	10	7	3	3	4	-1	15	15	0
Total	540	540	0	460	460	0	350	351	-1	393	397	-4	400	401	-1	187	197	-10	459	457	2

Note: Survey results include listening via streaming to ABC, HOT TOMATO, SEAFM & GOLDFM.