



PERTH RADIO - SURVEY 1 2019

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	5.0	5.9	-0.9	0.1	0.3	-0.2	1.4	0.2	1.2	1.4	1.4	0.0	3.2	3.4	-0.2	9.5	18.2	-8.7	10.2	9.1	1.1
6PR	7.0	7.4	-0.4	1.1	2.0	-0.9	*	0.7	*	2.5	2.5	0.0	5.5	6.6	-1.1	10.8	8.6	2.2	15.1	17.9	-2.8
MIX 94.5	15.6	14.8	0.8	15.9	14.2	1.7	10.9	10.3	0.6	14.0	12.9	1.1	23.0	20.3	2.7	20.3	19.9	0.4	6.3	8.4	-2.1
HIT 92.9	9.4	11.0	-1.6	18.7	25.6	-6.9	22.7	25.2	-2.5	18.0	18.7	-0.7	6.3	7.8	-1.5	3.6	3.8	-0.2	0.7	0.3	0.4
96FM	7.8	8.6	-0.8	4.7	4.7	0.0	5.8	4.2	1.6	9.8	9.7	0.1	13.6	14.1	-0.5	6.1	9.9	-3.8	1.5	2.9	-1.4
NOVA93.7	12.2	13.7	-1.5	27.3	29.0	-1.7	21.3	18.0	3.3	19.3	22.1	-2.8	13.4	13.1	0.3	4.7	6.5	-1.8	0.9	2.2	-1.3
ABC PER	7.1	6.8	0.3	0.6	2.5	-1.9	0.3	0.1	0.2	1.7	0.5	1.2	5.0	3.6	1.4	12.7	10.0	2.7	15.5	20.0	-4.5
6RN	1.7	1.7	0.0	0.1	*	*	0.8	0.8	0.0	0.1	0.3	-0.2	0.4	2.0	-1.6	3.2	1.5	1.7	4.4	4.3	0.1
ABC NEWS	0.9	0.7	0.2	0.2	0.3	-0.1	0.1	0.3	-0.2	1.0	0.4	0.6	0.9	0.6	0.3	1.0	0.9	0.1	1.0	1.6	-0.6
6JJJ	11.0	9.0	2.0	15.3	6.4	8.9	26.7	24.9	1.8	19.5	15.8	3.7	10.1	9.9	0.2	5.4	2.0	3.4	0.5	0.1	0.4
ABC CLASSIC	3.5	2.5	1.0	0.9	0.7	0.2	0.9	0.9	0.0	1.5	1.1	0.4	2.7	3.1	-0.4	5.3	2.3	3.0	7.0	5.1	1.9

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
6IX	4.7	5.7	-1.0	4.6	4.7	-0.1	5.0	6.8	-1.8	4.6	6.5	-1.9	4.6	5.2	-0.6	4.4	3.3	1.1	5.9	6.7	-0.8				5.9	6.7	-0.8
6PR	7.7	7.5	0.2	9.3	10.4	-1.1	9.0	7.7	1.3	6.8	4.2	2.6	5.6	6.1	-0.5	6.6	10.3	-3.7	4.7	7.3	-2.6				4.7	7.3	-2.6
MIX 94.5	15.6	15.0	0.6	15.1	13.3	1.8	16.9	16.1	0.8	16.7	17.6	-0.9	14.6	13.6	1.0	12.1	12.1	0.0	15.3	14.0	1.3				15.3	14.0	1.3
HIT 92.9	9.7	10.9	-1.2	8.3	9.8	-1.5	8.6	9.6	-1.0	10.6	11.4	-0.8	11.1	14.0	-2.9	11.5	10.8	0.7	8.5	11.2	-2.7				8.5	11.2	-2.7
96FM	8.0	8.9	-0.9	6.2	7.7	-1.5	9.2	11.0	-1.8	9.6	10.2	-0.6	8.0	7.2	0.8	5.0	6.2	-1.2	7.1	7.6	-0.5				7.1	7.6	-0.5
NOVA93.7	12.3	14.4	-2.1	13.2	14.9	-1.7	10.7	12.6	-1.9	11.1	15.1	-4.0	14.4	16.4	-2.0	13.7	11.3	2.4	11.8	11.1	0.7				11.8	11.1	0.7
ABC PER	7.3	6.8	0.5	10.9	10.3	0.6	5.9	5.6	0.3	5.1	4.5	0.6	5.8	5.1	0.7	9.1	8.8	0.3	6.4	7.2	-0.8				6.4	7.2	-0.8
6RN	1.6	1.7	-0.1	2.5	2.6	-0.1	1.0	1.0	0.0	0.9	0.9	0.0	1.5	1.8	-0.3	3.0	3.5	-0.5	1.8	1.8	0.0				1.8	1.8	0.0
ABC NEWS	0.9	0.7	0.2	1.1	1.4	-0.3	0.8	0.3	0.5	0.9	0.2	0.7	0.6	0.4	0.2	1.3	2.2	-0.9	0.8	0.7	0.1				0.8	0.7	0.1
6JJJ	11.2	8.9	2.3	10.7	8.0	2.7	11.1	9.3	1.8	12.3	9.4	2.9	11.4	10.7	0.7	9.3	6.1	3.2	10.4	9.0	1.4				10.4	9.0	1.4
ABC CLASSIC	3.3	2.5	0.8	3.3	2.7	0.6	3.1	1.8	1.3	3.1	2.2	0.9	3.5	2.7	0.8	4.0	4.3	-0.3	4.2	2.8	1.4				4.2	2.8	1.4

Please note the following change ABCFM to ABC CLASSIC effective Jan 20 2019.



PERTH RADIO - SURVEY 1 2019

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	141	135	6	4	5	-1	9	4	5	18	13	5	28	23	5	34	57	-23	48	34	14
6PR	158	174	-16	13	12	1	*	8	*	23	25	-2	33	39	-6	37	30	7	52	59	-7
MIX 94.5	509	546	-37	67	67	0	47	54	-7	132	149	-17	155	154	1	69	71	-2	38	51	-13
HIT 92.9	471	531	-60	77	105	-28	93	101	-8	195	196	-1	78	97	-19	22	24	-2	6	7	-1
96FM	336	313	23	31	36	-5	31	26	5	106	97	9	119	92	27	38	39	-1	11	24	-13
NOVA93.7	561	588	-27	111	109	2	92	88	4	204	222	-18	118	129	-11	21	29	-8	15	11	4
ABC PER	246	212	34	6	15	-9	4	4	0	23	13	10	75	42	33	49	49	0	88	90	-2
6RN	66	69	-3	2	*	*	2	3	-1	5	12	-7	7	14	-7	18	14	4	32	26	6
ABC NEWS	60	55	5	3	2	1	1	4	-3	11	14	-3	14	12	2	13	8	5	17	14	3
6JXX	356	328	28	48	33	15	74	72	2	130	143	-13	80	64	16	19	15	4	5	2	3
ABC CLASSIC	129	110	19	12	6	6	8	8	0	18	22	-4	30	25	5	24	15	9	37	33	4
Total	1670	1674	-4	177	177	0	178	184	-6	451	459	-8	387	385	2	213	220	-7	263	249	14

Cumulative Audience (000's) by Session, P10+ [Potential: 1762]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	118	114	4	73	70	3	66	73	-7	71	81	-10	70	75	-5	34	25	9	101	97	4
6PR	148	162	-14	108	133	-25	87	92	-5	87	75	12	86	90	-4	47	52	-5	98	120	-22
MIX 94.5	450	498	-48	283	294	-11	242	244	-2	273	307	-34	241	264	-23	123	117	6	330	342	-12
HIT 92.9	436	497	-61	250	274	-24	212	205	7	255	289	-34	252	282	-30	130	121	9	287	305	-18
96FM	291	288	3	158	146	12	136	137	-1	166	162	4	158	147	11	63	66	-3	206	183	23
NOVA93.7	523	553	-30	321	348	-27	243	237	6	322	332	-10	307	308	-1	141	132	9	355	339	16
ABC PER	217	184	33	158	139	19	107	102	5	110	108	2	112	95	17	62	52	10	160	149	11
6RN	63	61	2	43	45	-2	26	26	0	34	27	7	31	32	-1	19	21	-2	45	45	0
ABC NEWS	52	51	1	30	35	-5	17	11	6	21	18	3	19	15	4	16	16	0	38	31	7
6JXX	317	295	22	199	184	15	177	138	39	209	167	42	197	190	7	89	69	20	234	209	25
ABC CLASSIC	116	103	13	69	51	18	58	50	8	58	56	2	65	55	10	47	37	10	85	64	21
Total	1631	1638	-7	1309	1349	-40	1121	1075	46	1235	1234	1	1195	1229	-34	686	666	20	1429	1428	1

Please note the following change ABCFM to ABC CLASSIC effective Jan 20 2019.



PERTH RADIO - SURVEY 1 2019

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	11	13	-2	*	*	*	*	*	*	1	1	0	2	2	0	3	6	-3	5	4	1
6PR	15	17	-2	*	*	*	*	*	*	1	1	0	3	4	-1	4	3	1	7	8	-1
MIX 94.5	34	34	0	2	3	-1	2	2	0	7	7	0	13	11	2	7	7	0	3	4	-1
HIT 92.9	20	25	-5	3	5	-2	4	4	0	9	11	-2	3	4	-1	1	1	0	*	*	*
96FM	17	20	-3	1	1	0	1	1	0	5	6	-1	8	8	0	2	3	-1	1	1	0
NOVA93.7	26	31	-5	4	5	-1	3	3	0	9	13	-4	7	7	0	2	2	0	*	1	*
ABC PER	15	16	-1	*	*	*	*	*	*	1	*	*	3	2	1	4	4	0	7	9	-2
6RN	4	4	0	*	*	*	*	*	*	*	*	*	*	1	*	1	1	0	2	2	0
ABC NEWS	2	2	0	*	*	*	*	*	*	*	*	*	1	*	*	*	*	*	*	1	*
6JJJ	24	21	3	2	1	1	4	4	0	10	9	1	6	6	0	2	1	1	*	*	*
ABC CLASSIC	8	6	2	*	*	*	*	*	*	1	1	0	1	2	-1	2	1	1	3	2	1
Total	215	229	-14	14	18	-4	16	16	0	49	57	-8	55	56	-1	34	35	-1	46	47	-1

Average Audience (000's) by Session, P10+ [Potential: 1762]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	11	14	-3	15	17	-2	16	24	-8	13	20	-7	11	12	-1	3	2	1	10	12	-2
6PR	18	19	-1	30	38	-8	29	27	2	19	13	6	13	14	-1	5	7	-2	8	13	-5
MIX 94.5	36	37	-1	49	49	0	54	55	-1	47	54	-7	34	32	2	8	8	0	27	25	2
HIT 92.9	22	27	-5	27	36	-9	27	33	-6	30	35	-5	26	33	-7	8	7	1	15	20	-5
96FM	18	22	-4	20	28	-8	29	38	-9	27	32	-5	19	17	2	3	4	-1	13	14	-1
NOVA93.7	28	36	-8	43	55	-12	34	43	-9	31	47	-16	34	39	-5	9	7	2	21	20	1
ABC PER	17	17	0	35	38	-3	19	19	0	14	14	0	13	12	1	6	6	0	11	13	-2
6RN	4	4	0	8	10	-2	3	3	0	3	3	0	4	4	0	2	2	0	3	3	0
ABC NEWS	2	2	0	4	5	-1	3	1	2	2	1	1	1	1	0	1	1	0	1	1	0
6JJJ	26	22	4	35	29	6	36	32	4	35	29	6	27	26	1	6	4	2	18	16	2
ABC CLASSIC	8	6	2	11	10	1	10	6	4	9	7	2	8	6	2	3	3	0	7	5	2
Total	231	248	-17	327	368	-41	321	345	-24	280	309	-29	233	238	-5	68	65	3	177	180	-3

Please note the following change ABCFM to ABC CLASSIC effective Jan 20 2019.



PERTH RADIO - DAB+ STATIONS ONLY - SURVEY 1 2019

Cumulative Audience (000's) by Demographic, Listening via DAB+ or Internet, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS	40	19	21	5	2	3	4	6	-2	8	3	5	15	3	12	3	4	-1	5	1	4
Coles Radio	22	37	-15	3	2	1	6	5	1	3	16	-13	7	8	-1	1	3	-2	2	3	-1
EASY HITS	23	15	8	7	1	6	*	*	*	3	5	-2	8	4	4	1	2	-1	5	2	3
Edge Digital	16	10	6	6	2	4	*	*	*	4	7	-3	1	*	*	3	*	*	2	*	*
Kinderling Kids	8	13	-5	3	*	*	*	2	*	*	8	*	3	3	0	2	*	*	*	*	*
KIX DIGITAL	8	8	0	1	*	*	*	1	*	2	7	-5	3	*	*	1	*	*	1	*	*
MacquarieSportsRadio	4	4	0	3	*	*	*	*	*	*	4	*	*	*	*	2	*	*	*	*	*
MMM AUSSIE	8	na	*	3	na	*	*	na	*	*	na	*	2	na	*	2	na	*	1	na	*
MMM CLASSIC ROCK	26	14	12	2	1	1	1	*	*	1	8	-7	14	3	11	4	2	2	3	*	*
MMM COUNTRY	8	na	*	*	na	*	3	na	*	1	na	*	3	na	*	*	na	*	1	na	*
My Perth Digital	22	22	0	5	5	0	*	3	*	2	5	-3	10	4	6	3	2	1	2	2	0
NTS News Talk Sport	4	6	-2	2	1	1	*	1	*	*	4	*	2	*	*	*	*	*	*	*	*
OLDSKOOL HITS	29	34	-5	8	3	5	3	6	-3	10	11	-1	6	7	-1	2	5	-3	*	1	*
Smooth	27	39	-12	7	3	4	*	2	*	3	13	-10	11	8	3	5	6	-1	1	5	-4
The 90s iHeartRadio	13	na	*	2	na	*	2	na	*	2	na	*	7	na	*	*	na	*	*	na	*
URBAN HITS	7	8	-1	2	*	*	1	1	0	3	5	-2	1	2	-1	*	*	*	*	*	*
X-All New All Hit	5	8	-3	5	1	4	*	1	*	*	3	*	*	2	*	*	*	*	*	*	*
triple j Unearthed	17	18	-1	6	5	1	3	4	-1	2	6	-4	6	3	3	*	1	*	*	*	*
ABC Country	7	14	-7	*	*	*	*	1	*	1	9	-8	1	1	0	1	2	-1	4	2	2
ABC Grandstand	26	31	-5	6	6	0	3	1	2	2	13	-11	5	2	3	5	4	1	5	5	0
ABC Jazz	21	18	3	3	4	-1	1	1	0	11	6	5	5	1	4	1	3	-2	*	3	*
ABC KIDS LISTEN	9	19	-10	*	1	*	*	3	*	3	11	-8	6	2	4	*	1	*	*	1	*
Double J	38	33	5	8	3	5	4	3	1	12	15	-3	14	9	5	*	2	*	*	*	*
Total Digital/Internet Only	256	255	1	41	31	10	24	27	-3	55	88	-33	75	55	20	32	32	0	29	23	6

Cumulative Audience (000's) by Session, Listening via Digital or Internet, P10+ [Potential: 1762]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS	29	15	14	9	3	6	14	7	7	9	9	0	12	5	7	5	4	1	15	7	8
Coles Radio	16	35	-19	2	20	-18	7	16	-9	9	17	-8	5	15	-10	3	4	-1	9	16	-7
EASY HITS	17	12	5	11	7	4	4	7	-3	4	7	-3	4	7	-3	5	3	2	11	9	2
Edge Digital	11	8	3	5	7	-2	3	*	*	*	2	*	3	3	0	2	3	-1	7	2	5
Kinderling Kids	5	11	-6	5	5	0	*	2	*	*	4	*	1	3	-2	*	4	*	4	5	-1
KIX DIGITAL	3	7	-4	1	1	0	*	*	*	1	1	0	1	7	-6	1	*	*	7	2	5
MacquarieSportsRadio	4	4	0	4	*	*	1	*	*	3	*	*	3	2	1	2	1	1	2	*	*
MMM AUSSIE	5	na	*	1	na	*	1	na	*	3	na	*	3	na	*	1	na	*	6	na	*
MMM CLASSIC ROCK	21	11	10	10	8	2	4	6	-2	5	3	2	12	4	8	11	6	5	19	7	12
MMM COUNTRY	6	na	*	*	na	*	3	na	*	3	na	*	3	na	*	*	na	*	5	na	*
My Perth Digital	15	17	-2	8	9	-1	7	6	1	12	9	3	6	7	-1	3	2	1	13	15	-2
NTS News Talk Sport	2	3	-1	*	1	*	*	1	*	2	*	*	*	*	*	*	2	*	2	4	-2
OLDSKOOL HITS	21	20	1	10	10	0	8	8	0	4	13	-9	5	11	-6	2	4	-2	17	19	-2
Smooth	19	33	-14	10	13	-3	7	16	-9	13	20	-7	14	8	6	5	9	-4	20	21	-1
The 90s iHeartRadio	8	na	*	6	na	*	3	na	*	2	na	*	3	na	*	1	na	*	8	na	*
URBAN HITS	2	5	-3	*	3	*	1	*	*	*	1	*	1	*	*	1	2	-1	6	4	2
X-All New All Hit	4	4	0	1	2	-1	*	2	*	3	4	-1	1	2	-1	3	*	*	4	7	-3
triple j Unearthed	9	14	-5	3	5	-2	2	8	-6	4	8	-4	3	7	-4	4	2	2	12	7	5
ABC Country	5	11	-6	4	6	-2	3	2	1	3	3	0	1	4	-3	2	4	-2	4	9	-5
ABC Grandstand	13	19	-6	4	10	-6	8	8	0	9	9	0	3	2	1	1	3	-2	21	20	1
ABC Jazz	13	15	-2	4	4	0	1	4	-3	1	3	-2	3	5	-2	6	9	-3	16	8	8
ABC KIDS LISTEN	8	15	-7	2	8	-6	1	4	-3	4	5	-1	3	3	0	4	3	1	4	8	-4
Double J	31	25	6	5	13	-8	14	6	8	12	10	2	19	14	5	9	18	-9	23	27	-4
Total Digital/Internet Only	206	211	-5	90	111	-21	91	101	-10	82	112	-30	103	108	-5	65	71	-6	172	176	-4