



# MELBOURNE RADIO - SURVEY 5 2018

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	2.9	3.1	-0.2	3.1	3.6	-0.5	0.6	2.2	-1.6	1.7	2.2	-0.5	5.5	4.1	1.4	4.3	5.4	-1.1	1.4	1.6	-0.2
3AW	13.2	13.8	-0.6	1.2	4.1	-2.9	0.9	1.2	-0.3	1.0	2.1	-1.1	10.4	8.3	2.1	20.2	21.3	-1.1	30.9	31.8	-0.9
Macquarie Sports 1278	0.3	0.3	0.0	0.1	0.5	-0.4	*	*	*	0.4	0.4	0.0	0.2	0.2	0.0	0.4	0.2	0.2	0.6	0.5	0.1
101.9 FOX FM	10.0	10.4	-0.4	17.8	23.8	-6.0	26.4	27.1	-0.7	16.7	17.4	-0.7	8.6	8.8	-0.2	3.9	3.3	0.6	0.9	0.7	0.2
GOLD104.3	9.9	10.8	-0.9	7.5	5.4	2.1	9.2	13.3	-4.1	8.1	6.4	1.7	12.9	16.4	-3.5	15.1	15.8	-0.7	5.8	6.8	-1.0
KIIS 101.1 FM	5.4	5.1	0.3	12.9	13.0	-0.1	7.7	10.9	-3.2	8.8	8.1	0.7	6.3	5.2	1.1	2.8	2.0	0.8	0.1	0.3	-0.2
105.1 TRIPLE M	6.0	6.4	-0.4	5.5	5.9	-0.4	9.0	7.0	2.0	9.6	10.3	-0.7	7.2	9.6	-2.4	5.2	4.7	0.5	0.9	0.8	0.1
NOVA 100	6.9	6.6	0.3	19.1	14.5	4.6	12.4	14.5	-2.1	10.6	11.6	-1.0	8.1	7.3	0.8	1.4	1.2	0.2	0.3	0.2	0.1
smoothfm 91.5	10.4	9.1	1.3	5.8	5.5	0.3	6.8	6.3	0.5	6.9	7.5	-0.6	7.1	9.0	-1.9	15.9	11.0	4.9	15.8	11.2	4.6
ABC MEL	8.0	8.5	-0.5	0.9	1.4	-0.5	1.9	1.2	0.7	2.1	2.2	-0.1	5.6	6.3	-0.7	12.8	12.4	0.4	17.1	18.0	-0.9
3RN	3.3	3.2	0.1	0.1	0.4	-0.3	0.7	0.8	-0.1	0.8	0.8	0.0	2.5	2.9	-0.4	4.8	5.2	-0.4	7.6	6.0	1.6
ABC NEWS	1.3	1.2	0.1	1.2	0.4	0.8	0.3	0.3	0.0	0.8	1.0	-0.2	2.5	2.0	0.5	0.5	1.0	-0.5	1.2	1.4	-0.2
3JJJ	5.6	3.9	1.7	4.8	3.4	1.4	11.4	7.0	4.4	13.7	10.1	3.6	4.5	3.2	1.3	0.3	0.7	-0.4	0.6	0.1	0.5
ABCFM	3.2	3.6	-0.4	1.3	1.2	0.1	0.2	0.1	0.1	1.0	0.9	0.1	2.9	2.3	0.6	1.4	2.4	-1.0	8.3	9.9	-1.6

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN	3.0	3.1	-0.1	3.2	3.1	0.1	2.4	3.1	-0.7	3.1	3.0	0.1	3.4	3.5	-0.1	2.8	2.7	0.1	2.8	3.0	-0.2						
3AW	13.7	14.3	-0.6	18.6	19.2	-0.6	15.0	15.7	-0.7	10.5	11.3	-0.8	9.8	9.6	0.2	12.9	13.6	-0.7	11.4	12.1	-0.7						
Macquarie Sports 1278	0.3	0.4	-0.1	0.1	0.1	0.0	0.2	0.1	0.1	0.3	0.4	-0.1	0.9	1.1	-0.2	0.5	0.1	0.4	0.3	0.2	0.1						
101.9 FOX FM	10.2	10.7	-0.5	10.3	9.9	0.4	8.9	9.2	-0.3	10.4	11.9	-1.5	12.0	13.2	-1.2	9.4	9.2	0.2	9.1	9.4	-0.3						
GOLD104.3	9.7	10.8	-1.1	7.4	8.7	-1.3	10.1	11.6	-1.5	12.1	13.7	-1.6	10.2	10.1	0.1	7.9	8.2	-0.3	10.4	11.0	-0.6						
KIIS 101.1 FM	5.4	5.2	0.2	5.9	4.9	1.0	4.0	4.3	-0.3	4.6	5.0	-0.4	7.2	7.0	0.2	5.8	5.2	0.6	5.6	4.9	0.7						
105.1 TRIPLE M	6.2	6.7	-0.5	7.0	7.5	-0.5	5.3	6.1	-0.8	7.0	7.4	-0.4	5.2	5.8	-0.6	6.0	6.1	-0.1	5.3	5.3	0.0						
NOVA 100	7.0	6.7	0.3	7.7	6.9	0.8	5.5	5.6	-0.1	6.9	7.2	-0.3	7.9	7.6	0.3	6.4	5.6	0.8	6.6	6.5	0.1						
smoothfm 91.5	10.0	8.5	1.5	7.7	7.3	0.4	11.8	10.1	1.7	11.3	9.4	1.9	9.4	7.3	2.1	9.7	8.4	1.3	11.6	10.8	0.8						
ABC MEL	8.0	8.4	-0.4	8.5	9.2	-0.7	11.8	11.4	0.4	5.4	5.7	-0.3	6.7	7.1	-0.4	7.5	8.8	-1.3	8.0	8.6	-0.6						
3RN	3.4	3.2	0.2	4.5	4.8	-0.3	2.0	1.6	0.4	2.6	2.2	0.4	3.7	3.3	0.4	4.9	5.1	-0.2	3.3	3.3	0.0						
ABC NEWS	1.2	1.2	0.0	1.7	1.9	-0.2	0.8	0.6	0.2	1.0	0.5	0.5	1.0	1.0	0.0	1.8	2.4	-0.6	1.4	1.4	0.0						
3JJJ	5.8	4.0	1.8	5.4	4.1	1.3	6.0	3.6	2.4	6.3	3.5	2.8	6.0	5.1	0.9	4.9	3.3	1.6	4.7	3.7	1.0						
ABCFM	2.9	3.4	-0.5	2.4	3.1	-0.7	2.9	3.3	-0.4	2.8	3.2	-0.4	3.5	4.0	-0.5	3.7	3.4	0.3	4.0	4.3	-0.3						



# MELBOURNE RADIO - SURVEY 5 2018

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	272	285	-13	23	16	7	10	17	-7	58	67	-9	85	92	-7	55	54	1	41	39	2
3AW	637	669	-32	12	31	-19	17	18	-1	34	42	-8	149	136	13	175	181	-6	249	260	-11
Macquarie Sports 1278	39	38	1	2	4	-2	*	*	*	6	9	-3	10	6	4	6	5	1	16	13	3
101.9 FOX FM	1137	1199	-62	185	204	-19	233	242	-9	422	433	-11	207	235	-28	60	64	-4	31	23	8
GOLD104.3	1003	1054	-51	91	99	-8	101	119	-18	245	220	25	304	326	-22	164	175	-11	98	115	-17
KIIS 101.1 FM	840	815	25	155	150	5	126	153	-27	315	284	31	181	167	14	56	51	5	7	10	-3
105.1 TRIPLE M	631	627	4	67	64	3	78	75	3	228	242	-14	172	179	-7	62	48	14	25	19	6
NOVA 100	935	906	29	185	169	16	158	154	4	329	350	-21	211	180	31	38	42	-4	14	11	3
smoothfm 91.5	888	867	21	59	66	-7	71	75	-4	216	201	15	181	196	-15	186	160	26	175	168	7
ABC MEL	625	643	-18	17	26	-9	25	16	9	82	85	-3	132	147	-15	128	133	-5	241	236	5
3RN	257	261	-4	2	5	-3	2	4	-2	22	38	-16	63	55	8	65	65	0	103	95	8
ABC NEWS	202	199	3	16	12	4	9	10	-1	43	40	3	53	49	4	26	34	-8	54	54	0
3JJJ	524	438	86	53	31	22	124	99	25	214	196	18	108	93	15	14	13	1	11	6	5
ABCFM	177	196	-19	11	12	-1	11	6	5	20	37	-17	42	25	17	17	31	-14	76	86	-10
Total	4205	4223	-18	420	424	-4	474	474	0	1101	1116	-15	972	975	-3	550	548	2	687	686	1

Cumulative Audience (000's) by Session, P10+ [Potential: 4453]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN	247	253	-6	144	145	-1	108	116	-8	127	121	6	146	143	3	67	76	-9	174	170	4						
3AW	597	639	-42	508	517	-9	360	361	-1	344	356	-12	326	331	-5	184	194	-10	429	446	-17						
Macquarie Sports 1278	33	34	-1	7	14	-7	5	9	-4	11	13	-2	27	25	2	7	4	3	22	15	7						
101.9 FOX FM	1036	1102	-66	634	637	-3	439	454	-15	557	600	-43	618	679	-61	300	321	-21	691	747	-56						
GOLD104.3	884	935	-51	395	462	-67	408	434	-26	498	506	-8	470	470	0	213	248	-35	634	629	5						
KIIS 101.1 FM	733	711	22	433	405	28	265	257	8	369	363	6	416	409	7	210	199	11	507	498	9						
105.1 TRIPLE M	540	527	13	292	309	-17	198	214	-16	265	264	1	265	284	-19	145	146	-1	362	358	4						
NOVA 100	848	833	15	517	467	50	322	295	27	421	403	18	485	448	37	243	222	21	554	543	11						
smoothfm 91.5	801	767	34	429	406	23	370	370	0	478	395	83	401	369	32	247	209	38	583	585	-2						
ABC MEL	559	583	-24	390	409	-19	349	342	7	278	269	9	285	283	2	195	177	18	412	418	-6						
3RN	242	254	-12	161	180	-19	93	87	6	101	100	1	133	127	6	82	92	-10	166	163	3						
ABC NEWS	177	181	-4	114	114	0	60	53	7	70	55	15	60	50	10	53	60	-7	128	126	2						
3JJJ	465	387	78	278	228	50	200	135	65	223	168	55	284	229	55	138	127	11	328	277	51						
ABCFM	162	184	-22	83	100	-17	77	92	-15	94	116	-22	89	94	-5	60	68	-8	118	146	-28						
Total	4098	4140	-42	3348	3343	5	2583	2620	-37	2869	2848	21	3070	3043	27	1749	1810	-61	3569	3552	17						



# MELBOURNE RADIO - SURVEY 5 2018

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	16	17	-1	1	1	0	*	1	*	2	3	-1	7	5	2	4	5	-1	2	2	0
3AW	73	77	-4	*	1	*	*	1	*	1	3	-2	14	11	3	17	19	-2	40	43	-3
Macquarie Sports 1278	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
101.9 FOX FM	55	58	-3	7	8	-1	12	13	-1	21	21	0	12	12	0	3	3	0	1	1	0
GOLD104.3	55	61	-6	3	2	1	4	7	-3	10	8	2	17	22	-5	13	14	-1	7	9	-2
KIIS 101.1 FM	30	29	1	5	5	0	3	5	-2	11	10	1	9	7	2	2	2	0	*	*	*
105.1 TRIPLE M	33	36	-3	2	2	0	4	3	1	12	13	-1	10	13	-3	4	4	0	1	1	0
NOVA 100	38	37	1	7	5	2	6	7	-1	13	14	-1	11	10	1	1	1	0	*	*	*
smoothfm 91.5	57	51	6	2	2	0	3	3	0	9	9	0	10	12	-2	14	10	4	20	15	5
ABC MEL	45	47	-2	*	1	*	1	1	0	3	3	0	8	8	0	11	11	0	22	24	-2
3RN	19	18	1	*	*	*	*	*	*	1	1	0	3	4	-1	4	5	-1	10	8	2
ABC NEWS	7	7	0	*	*	*	*	*	*	1	1	0	3	3	0	*	1	*	2	2	0
3JJJ	31	22	9	2	1	1	5	3	2	17	12	5	6	4	2	*	1	*	1	*	*
ABC FM	18	20	-2	*	*	*	*	*	*	1	1	0	4	3	1	1	2	-1	11	13	-2
Total	555	561	-6	37	36	1	45	49	-4	123	121	2	134	132	2	87	88	-1	129	136	-7

Average Audience (000's) by Session, P10+ [Potential: 4453]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN	18	19	-1	27	27	0	20	25	-5	22	20	2	22	23	-1	5	5	0	12	14	-2						
3AW	82	86	-4	157	166	-9	122	127	-5	74	77	-3	63	62	1	24	26	-2	51	57	-6						
Macquarie Sports 1278	2	2	0	1	1	0	2	1	1	2	3	-1	6	7	-1	1	*	*	1	1	0						
101.9 FOX FM	61	64	-3	87	85	2	72	74	-2	73	81	-8	77	85	-8	17	17	0	40	44	-4						
GOLD104.3	58	64	-6	63	75	-12	82	94	-12	85	93	-8	66	65	1	14	16	-2	46	52	-6						
KIIS 101.1 FM	32	31	1	50	42	8	33	35	-2	33	34	-1	46	45	1	11	10	1	25	23	2						
105.1 TRIPLE M	37	40	-3	59	65	-6	43	49	-6	50	50	0	33	38	-5	11	11	0	24	25	-1						
NOVA 100	42	40	2	65	59	6	45	45	0	49	49	0	51	49	2	12	11	1	30	31	-1						
smoothfm 91.5	60	51	9	65	63	2	96	81	15	80	64	16	60	47	13	18	16	2	52	51	1						
ABC MEL	48	50	-2	72	79	-7	96	92	4	38	39	-1	43	46	-3	14	17	-3	36	41	-5						
3RN	20	19	1	38	41	-3	16	13	3	18	15	3	24	22	2	9	10	-1	15	15	0						
ABC NEWS	7	7	0	14	17	-3	7	5	2	7	4	3	7	7	0	3	5	-2	6	7	-1						
3JJJ	35	24	11	45	35	10	49	29	20	45	24	21	39	33	6	9	6	3	21	17	4						
ABC FM	17	20	-3	21	27	-6	23	27	-4	20	22	-2	22	26	-4	7	6	1	18	20	-2						
Total	598	597	1	846	864	-18	812	804	8	705	680	25	642	647	-5	183	190	-7	447	471	-24						

EMBARGOED UNTIL 9:30AM (AEST)



# MELBOURNE RADIO - DAB+ STATIONS ONLY - SURVEY 5 2018

Cumulative Audience (000's) by Demographic, Listening via DAB+ or Internet, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
AUSSIE	36	41	-5	5	6	-1	2	4	-2	10	19	-9	6	4	2	5	4	1	8	4	4
BUDDHA HITS	26	33	-7	3	7	-4	5	5	0	10	13	-3	4	6	-2	4	2	2	*	*	*
Chemist Warehouse Remix	24	23	1	5	2	3	2	5	-3	12	12	0	3	3	0	2	1	1	*	*	*
Coles Radio	65	64	1	2	8	-6	16	17	-1	30	27	3	11	7	4	5	2	3	2	2	0
EASY HITS	40	43	-3	7	11	-4	2	2	0	13	15	-2	11	9	2	3	1	2	4	6	-2
Edge Digital	18	20	-2	1	3	-2	*	2	*	13	11	2	4	2	2	*	1	*	*	1	*
Kinderling Kids	20	20	0	4	2	2	5	5	0	6	7	-1	6	6	0	*	*	*	*	*	*
Koffee	26	22	4	*	2	*	*	*	*	5	6	-1	16	9	7	2	4	-2	4	1	3
Kool	34	34	0	4	2	2	5	2	3	5	11	-6	14	12	2	2	2	0	4	5	-1
MMM CLASSIC ROCK	55	56	-1	6	5	1	5	2	3	11	22	-11	18	13	5	7	10	-3	8	4	4
MMM COUNTRY	22	17	5	3	*	*	*	*	*	11	12	-1	7	4	3	*	*	*	*	2	*
MMM GREATEST HITS	14	19	-5	3	2	1	2	2	0	4	9	-5	3	6	-3	*	*	*	2	*	*
MMM MODERN DIGITAL	10	8	2	2	1	1	*	*	*	9	7	2	*	*	*	*	*	*	*	*	*
NTS News Talk Sport	7	10	-3	*	*	*	*	*	*	6	9	-3	2	1	1	*	*	*	*	*	*
OLDSKOOL HITS	62	48	14	7	4	3	6	5	1	25	30	-5	21	7	14	2	2	0	1	*	*
Rythmos	12	13	-1	7	4	3	*	*	*	3	6	-3	*	*	*	2	4	-2	*	*	*
The 80s iHeartRadio	46	56	-10	8	7	1	2	2	0	16	27	-11	13	16	-3	3	*	*	3	5	-2
The 90s iHeartRadio	55	72	-17	9	14	-5	10	7	3	27	38	-11	6	8	-2	2	1	1	2	3	-1
triple j Unearthed	40	38	2	13	10	3	14	13	1	13	13	0	*	*	*	*	*	*	*	2	*
ABC Country	29	25	4	8	4	4	*	*	*	3	13	-10	10	*	*	2	*	*	5	8	-3
ABC Grandstand	27	35	-8	2	3	-1	*	5	*	5	2	3	10	12	-2	6	7	-1	4	5	-1
ABC Jazz	47	44	3	11	8	3	3	5	-2	8	7	1	12	5	7	5	10	-5	8	8	0
ABC KIDS LISTEN	37	45	-8	6	9	-3	3	3	0	21	27	-6	6	4	2	*	*	*	*	1	*
Double J	74	53	21	9	5	4	7	4	3	34	21	13	18	17	1	4	5	-1	2	*	*
Total Digital/Internet Only	601	585	16	67	75	-8	61	64	-3	207	212	-5	161	126	35	47	51	-4	58	57	1

Cumulative Audience (000's) by Session, Listening via Digital or Internet, P10+ [Potential: 4453]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
AUSSIE	21	34	-13	4	7	-3	9	12	-3	13	9	4	5	11	-6	1	5	-4	20	19	1
BUDDHA HITS	16	27	-11	9	8	1	2	13	-11	13	15	-2	11	17	-6	6	2	4	24	18	6
Chemist Warehouse Remix	22	23	-1	5	7	-2	2	2	0	8	13	-5	7	8	-1	8	3	5	7	8	-1
Coles Radio	53	54	-1	11	12	-1	22	17	5	19	26	-7	16	18	-2	13	16	-3	32	34	-2
EASY HITS	31	32	-1	14	10	4	8	15	-7	19	17	2	8	9	-1	5	2	3	21	24	-3
Edge Digital	17	16	1	11	6	5	4	2	2	7	5	2	5	6	-1	1	6	-5	7	10	-3
Kinderling Kids	20	18	2	6	7	-1	7	7	0	9	7	2	12	8	4	2	3	-1	12	14	-2
Koffee	19	17	2	6	3	3	8	9	-1	11	6	5	11	6	5	1	1	0	10	7	3
Kool	27	26	1	15	18	-3	12	16	-4	12	10	2	5	11	-6	5	5	0	16	17	-1
MMM CLASSIC ROCK	45	50	-5	18	14	4	22	30	-8	21	30	-9	28	19	9	10	8	2	23	18	5
MMM COUNTRY	19	14	5	9	10	-1	8	10	-2	6	7	-1	12	8	4	6	6	0	9	7	2
MMM GREATEST HITS	13	15	-2	7	8	-1	2	1	1	6	10	-4	3	4	-1	2	5	-3	5	5	0
MMM MODERN DIGITAL	10	8	2	2	3	-1	*	*	*	3	5	-2	5	2	3	*	*	*	2	2	0
NTS News Talk Sport	6	7	-1	4	4	0	4	4	0	4	5	-1	4	4	0	*	*	*	4	6	-2
OLDSKOOL HITS	44	43	1	17	14	3	22	19	3	29	20	9	34	19	15	16	10	6	32	19	13
Rythmos	8	12	-4	*	2	*	*	5	*	5	5	0	5	7	-2	3	5	-2	5	3	2
The 80s iHeartRadio	43	49	-6	9	19	-10	23	35	-12	15	23	-8	20	21	-1	12	10	2	17	20	-3
The 90s iHeartRadio	54	63	-9	21	22	-1	24	27	-3	24	27	-3	26	25	1	16	12	4	18	20	-2
triple j Unearthed	35	29	6	15	8	7	16	8	8	18	4	14	11	8	3	6	10	-4	9	16	-7
ABC Country	16	16	0	6	10	-4	5	9	-4	8	11	-3	10	6	4	2	*	*	19	17	2
ABC Grandstand	7	22	-15	*	4	*	*	4	*	5	7	-2	*	6	*	3	6	-3	25	23	2
ABC Jazz	37	38	-1	12	17	-5	10	8	2	17	9	8	18	19	-1	11	22	-11	26	31	-5
ABC KIDS LISTEN	31	42	-11	17	12	5	10	13	-3	10	18	-8	9	12	-3	4	7	-3	13	18	-5
Double J	55	47	8	22	20	2	26	21	5	20	21	-1	20	18	2	10	8	2	35	27	8
Total Digital/Internet Only	488	503	-15	192	205	-13	223	234	-11	279	275	4	260	237	23	137	147	-10	374	351	23

Survey Period: Sun May 27 to Sat Jun 30 & Sun Jul 15 to Sat Aug 18.

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