

# EMBARGOED UNTIL 9:30AM (AEDT)



## SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 8 2017

Cumulative Audience (000's) by Demographic, Listening via DAB+ or Internet, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS RADIO	38	38	0	6	7	-1	2	2	0	10	4	6	16	15	1	5	8	-3	*	1	*
Chemist Warehouse Remix	8	9	-1	*	*	*	2	2	0	3	3	0	2	4	-2	*	*	*	*	*	*
Coles Radio	52	45	7	9	7	2	14	15	-1	15	12	3	10	6	4	3	4	-1	1	1	0
EASY HITS RADIO	38	33	5	4	10	-6	7	15	-8	10	2	8	10	4	6	6	1	5	*	*	*
Edge Digital	63	61	2	12	18	-6	14	15	-1	34	20	14	*	7	*	2	*	*	*	*	*
Kinderling Kids	19	22	-3	5	9	-4	2	*	*	2	9	-7	9	4	5	1	*	*	*	*	*
Koffee	32	29	3	8	2	6	7	8	-1	11	9	2	4	6	-2	2	4	-2	*	*	*
MMM CLASSIC ROCK	54	30	24	12	5	7	4	*	*	24	14	10	8	2	6	8	8	0	*	1	*
MMM GREATEST HITS	61	29	32	15	6	9	4	2	2	20	2	18	13	15	-2	9	3	6	1	1	0
MMM MODERN DIGITAL	25	17	8	1	2	-1	*	2	*	19	12	7	2	*	*	2	*	*	*	1	*
NTS News Talk Sport	17	21	-4	3	3	0	4	2	2	7	7	0	*	4	*	3	4	-1	*	*	*
OLDSKOOL HITS RADIO	52	34	18	3	9	-6	6	5	1	21	8	13	23	12	11	*	*	*	*	*	*
The 80s iHeartRadio	46	43	3	7	8	-1	12	16	-4	9	5	4	16	15	1	2	*	*	*	*	*
The 90s iHeartRadio	53	36	17	2	2	0	14	11	3	28	12	16	6	10	-4	3	*	*	*	*	*
triple j Unearthed	48	39	9	14	12	2	5	11	-6	18	15	3	8	*	*	3	2	1	*	*	*
ABC Country	29	25	4	3	2	1	2	2	0	16	8	8	2	9	-7	2	1	1	3	3	0
ABC Extra	19	15	4	2	5	-3	6	5	1	*	*	*	7	4	3	3	*	*	1	1	0
ABC Grandstand	43	38	5	7	5	2	9	6	3	10	5	5	5	6	-1	9	12	-3	3	4	-1
ABC Jazz	64	86	-22	14	7	7	2	8	-6	26	35	-9	14	13	1	3	17	-14	5	6	-1
Double J	60	42	18	*	*	*	5	5	0	21	10	11	25	21	4	7	4	3	2	2	0
Total Digital/Internet Only	534	505	29	81	74	7	70	79	-9	188	135	53	120	141	-21	56	57	-1	18	19	-1

Cumulative Audience (000's) by Session, Listening via Digital or Internet, P10+ [Potential: 4360]

Station	Mon-Fri 5:30am-12mn			Breakfast 5:30am-9:00am			Morning 9:00am-12:00md			Afternoon 12:00md-4:00pm			Drive 4:00pm-7:00pm			Evening 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS RADIO	35	30	5	15	15	0	14	12	2	14	16	-2	20	19	1	9	9	0	22	24	-2
Chemist Warehouse Remix	8	6	2	2	2	0	2	*	*	8	6	2	2	2	0	2	2	0	*	4	*
Coles Radio	38	40	-2	11	16	-5	18	17	1	19	22	-3	10	15	-5	*	5	*	36	29	7
EASY HITS RADIO	28	24	4	7	9	-2	11	4	7	7	9	-2	15	9	6	3	2	1	14	16	-2
Edge Digital	56	59	-3	17	23	-6	17	15	2	23	26	-3	37	36	1	12	24	-12	26	34	-8
Kinderling Kids	15	20	-5	7	7	0	6	7	-1	5	9	-4	6	8	-2	2	4	-2	14	12	2
Koffee	23	25	-2	8	11	-3	8	7	1	7	4	3	7	10	-3	5	4	1	19	19	0
MMM CLASSIC ROCK	37	22	15	13	10	3	9	4	5	12	9	3	15	9	6	15	8	7	30	17	13
MMM GREATEST HITS	42	15	27	9	11	-2	11	1	10	20	5	15	14	4	10	7	3	4	29	19	10
MMM MODERN DIGITAL	22	17	5	8	12	-4	2	5	-3	6	2	4	9	5	4	7	2	5	10	4	6
NTS News Talk Sport	14	21	-7	4	1	3	6	3	3	3	7	-4	4	17	-13	3	*	*	2	*	*
OLDSKOOL HITS RADIO	43	28	15	22	14	8	12	13	-1	22	10	12	22	14	8	16	13	3	32	18	14
The 80s iHeartRadio	37	38	-1	7	11	-4	13	15	-2	18	14	4	11	17	-6	7	13	-6	26	28	-2
The 90s iHeartRadio	50	34	16	18	8	10	14	16	-2	19	21	-2	25	11	14	16	11	5	24	17	7
triple j Unearthed	28	20	8	9	12	-3	5	*	*	11	7	4	9	2	7	14	7	7	31	23	8
ABC Country	25	25	0	11	10	1	15	10	5	8	6	2	9	13	-4	4	4	0	15	14	1
ABC Extra	14	10	4	3	2	1	*	*	*	2	2	0	7	5	2	6	4	2	8	8	0
ABC Grandstand	30	21	9	*	*	*	7	2	5	16	7	9	11	10	1	13	10	3	28	27	1
ABC Jazz	48	62	-14	13	12	1	9	10	-1	10	7	3	24	21	3	22	32	-10	40	44	-4
Double J	43	29	14	12	4	8	13	13	0	23	16	7	23	14	9	14	8	6	32	18	14
Total Digital/Internet Only	445	423	22	179	166	13	174	137	37	229	193	36	237	211	26	142	151	-9	341	334	7