

EMBARGOED UNTIL 9:30AM (AEDT)

MELBOURNE RADIO - DAB+ STATIONS ONLY - SURVEY 8 2017



Cumulative Audience (000's) by Demographic, Listening via DAB+ or Internet, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
AUSSIE	49	46	3	5	9	-4	7	5	2	15	5	10	12	16	-4	2	5	-3	8	6	2
BUDDHA HITS RADIO	16	20	-4	*	5	*	*	*	*	6	3	3	5	5	0	3	4	-1	2	3	-1
Chemist Warehouse Remix	29	32	-3	4	8	-4	9	5	4	8	7	1	5	10	-5	1	1	0	2	2	0
Coles Radio	73	54	19	11	15	-4	29	8	21	24	16	8	9	12	-3	*	1	*	*	2	*
EASY HITS RADIO	35	54	-19	9	13	-4	2	5	-3	11	12	-1	5	11	-6	*	6	*	7	8	-1
Edge Digital	24	15	9	3	7	-4	2	*	*	15	8	7	2	*	*	1	*	*	*	*	*
Kinderling Kids	23	29	-6	6	6	0	*	*	*	12	14	-2	2	7	-5	*	*	*	3	2	1
Koffee	15	16	-1	7	6	1	*	2	*	*	4	*	2	*	*	4	4	0	2	*	*
Kool	14	19	-5	3	5	-2	2	3	-1	2	4	-2	7	5	2	*	2	*	*	*	*
MMM CLASSIC ROCK	28	48	-20	2	4	-2	2	2	0	6	16	-10	7	15	-8	10	9	1	*	1	*
MMM GREATEST HITS	26	23	3	7	4	3	2	6	-4	5	3	2	4	6	-2	6	4	2	2	*	*
MMM MODERN DIGITAL	1	6	-5	*	4	*	*	*	*	*	2	*	*	*	*	1	*	*	*	*	*
NTS News Talk Sport	12	9	3	4	4	0	2	*	*	2	2	0	2	2	0	*	*	*	2	2	0
OLDSKOOL HITS RADIO	43	35	8	8	4	4	*	2	*	25	19	6	10	11	-1	*	*	*	*	*	*
Rythmos	24	16	8	6	2	4	7	3	4	5	5	0	3	3	0	1	1	0	2	2	0
The 80s iHeartRadio	45	61	-16	8	13	-5	8	7	1	10	17	-7	13	21	-8	5	4	1	*	*	*
The 90s iHeartRadio	37	29	8	4	2	2	*	*	*	24	18	6	7	5	2	2	2	0	*	1	*
triple j Unearthed	26	31	-5	6	6	0	8	6	2	7	19	-12	4	*	*	2	*	*	*	*	*
ABC Country	31	34	-3	3	4	-1	4	4	0	12	10	2	*	3	*	8	8	0	4	4	0
ABC Extra	24	30	-6	6	7	-1	10	7	3	3	9	-6	4	7	-3	1	1	0	*	*	*
ABC Grandstand	42	30	12	2	5	-3	*	2	*	12	4	8	12	11	1	7	1	6	9	6	3
ABC Jazz	37	44	-7	6	5	1	3	5	-2	6	9	-3	7	7	0	11	11	0	4	7	-3
Double J	50	65	-15	12	15	-3	8	12	-4	22	29	-7	5	8	-3	1	*	*	1	1	0
Total Digital/Internet Only	487	507	-20	63	73	-10	70	52	18	169	170	-1	104	124	-20	46	48	-2	36	40	-4

Cumulative Audience (000's) by Session, Listening via Digital or Internet, P10+ [Potential: 4350]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
AUSSIE	43	39	4	10	15	-5	13	19	-6	19	9	10	21	12	9	4	4	0	18	15	3
BUDDHA HITS RADIO	14	17	-3	5	7	-2	6	9	-3	3	2	1	7	10	-3	5	9	-4	7	11	-4
Chemist Warehouse Remix	24	28	-4	3	8	-5	5	9	-4	17	18	-1	12	12	0	8	5	3	9	17	-8
Coles Radio	60	43	17	22	12	10	20	12	8	25	20	5	22	14	8	25	13	12	42	31	11
EASY HITS RADIO	29	44	-15	7	15	-8	9	12	-3	16	25	-9	11	17	-6	7	10	-3	14	20	-6
Edge Digital	18	11	7	13	3	10	5	3	2	8	3	5	9	6	3	4	9	-5	13	9	4
Kinderling Kids	18	25	-7	12	14	-2	2	7	-5	5	9	-4	7	16	-9	6	6	0	19	22	-3
Koffee	10	10	0	5	5	0	3	6	-3	7	2	5	5	1	4	2	*	*	12	13	-1
Kool	11	13	-2	2	4	-2	4	4	0	9	4	5	4	7	-3	*	*	*	5	7	-2
MMM CLASSIC ROCK	23	34	-11	10	14	-4	7	10	-3	13	19	-6	14	16	-2	2	6	-4	15	28	-13
MMM GREATEST HITS	22	19	3	4	8	-4	8	4	4	5	3	2	8	5	3	7	6	1	10	16	-6
MMM MODERN DIGITAL	1	6	-5	1	*	*	*	*	*	*	2	*	*	*	*	*	2	*	1	2	-1
NTS News Talk Sport	6	6	0	2	4	-2	*	*	*	2	6	-4	2	4	-2	*	*	*	8	5	3
OLDSKOOL HITS RADIO	36	26	10	14	10	4	15	8	7	17	8	9	18	11	7	11	10	1	20	20	0
Rythmos	18	12	6	4	4	0	1	1	0	11	6	5	9	7	2	7	5	2	15	9	6
The 80s iHeartRadio	26	49	-23	10	26	-16	11	13	-2	5	21	-16	10	17	-7	13	13	0	28	40	-12
The 90s iHeartRadio	32	21	11	13	9	4	14	9	5	20	7	13	18	13	5	11	7	4	25	19	6
triple j Unearthed	18	25	-7	5	2	3	4	*	*	8	5	3	10	18	-8	10	14	-4	19	21	-2
ABC Country	21	26	-5	7	12	-5	9	10	-1	4	11	-7	9	14	-5	11	8	3	20	15	5
ABC Extra	24	22	2	10	10	0	2	2	0	9	5	4	2	4	-2	5	5	0	6	8	-2
ABC Grandstand	26	16	10	10	6	4	11	7	4	12	3	9	10	2	8	*	7	*	24	22	2
ABC Jazz	29	30	-1	8	8	0	11	10	1	14	11	3	14	10	4	13	13	0	25	30	-5
Double J	42	53	-11	22	17	5	12	15	-3	13	22	-9	20	28	-8	10	9	1	25	37	-12
Total Digital/Internet Only	396	404	-8	166	181	-15	165	157	8	199	180	19	214	203	11	138	139	-1	311	334	-23