

# EMBARGOED UNTIL 9:30AM (AEDT)

## BRISBANE RADIO - DAB+ STATIONS ONLY - SURVEY 8 2017



Cumulative Audience (000's) by Demographic, Listening via DAB+ or Internet, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS RADIO	19	14	5	*	*	*	4	2	2	8	6	2	5	4	1	2	1	1	*	*	*
Chemist Warehouse Remix	6	6	0	*	*	*	3	1	2	1	4	-3	2	1	1	*	*	*	*	*	*
Coles Radio	29	28	1	2	*	*	10	8	2	10	10	0	2	2	0	2	3	-1	3	5	-2
EASY HITS RADIO	19	21	-2	3	3	0	3	1	2	4	4	0	4	7	-3	2	3	-1	2	2	0
Edge Digital	7	7	0	1	1	0	*	*	*	4	4	0	2	1	1	*	*	*	*	*	*
Kinderling Kids	3	4	-1	1	*	*	*	*	*	1	3	-2	1	1	0	*	*	*	*	*	*
Koffee	12	11	1	1	*	*	4	1	3	6	5	1	*	3	*	1	*	*	1	1	0
MMM CLASSIC ROCK	25	30	-5	4	3	1	*	1	*	8	7	1	11	17	-6	1	1	0	*	1	*
MMM GREATEST HITS	15	17	-2	3	2	1	2	*	*	4	6	-2	3	6	-3	3	1	2	*	2	*
MMM MODERN DIGITAL	5	3	2	1	*	*	1	3	-2	2	*	*	*	*	*	1	*	*	*	*	*
NTS News Talk Sport	3	1	2	1	1	0	2	*	*	*	*	*	*	*	*	*	*	*	*	*	*
OLDSKOOL HITS RADIO	19	22	-3	2	3	-1	1	2	-1	12	9	3	3	6	-3	1	2	-1	*	*	*
Smooth	27	25	2	1	2	-1	*	*	*	5	7	-2	10	8	2	8	4	4	3	5	-2
The 80s iHeartRadio	20	19	1	1	*	*	3	2	1	4	5	-1	8	8	0	3	3	0	*	1	*
The 90s iHeartRadio	14	9	5	2	*	*	3	1	2	5	6	-1	2	*	*	2	1	1	*	1	*
triple j Unearthed	17	14	3	5	3	2	4	6	-2	7	3	4	2	2	0	*	*	*	*	*	*
ABC Country	15	7	8	*	*	*	2	1	1	4	2	2	3	2	1	1	1	0	4	1	3
ABC Extra	8	2	6	*	*	*	2	*	*	5	*	*	*	2	*	1	*	*	1	1	0
ABC Grandstand	24	22	2	1	1	0	4	*	*	5	3	2	7	10	-3	6	7	-1	3	1	2
ABC Jazz	19	13	6	1	*	*	4	2	2	9	4	5	1	4	-3	1	1	0	3	3	0
Double J	28	17	11	3	2	1	4	1	3	12	6	6	8	7	1	1	1	0	*	*	*
Total Digital/Internet Only	230	228	2	26	20	6	27	26	1	71	66	5	58	68	-10	28	24	4	20	24	-4

Cumulative Audience (000's) by Session, Listening via Digital or Internet, P10+ [Potential: 1976]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS RADIO	14	10	4	3	1	2	3	3	0	5	7	-2	10	5	5	6	3	3	13	7	6
Chemist Warehouse Remix	6	5	1	2	1	1	3	3	0	5	4	1	3	3	0	3	3	0	2	5	-3
Coles Radio	24	21	3	7	6	1	11	10	1	8	11	-3	10	9	1	5	4	1	17	14	3
EASY HITS RADIO	13	12	1	10	6	4	3	4	-1	2	5	-3	4	5	-1	2	4	-2	11	16	-5
Edge Digital	7	7	0	5	3	2	1	1	0	2	4	-2	4	5	-1	1	1	0	1	1	0
Kinderling Kids	3	2	1	1	1	0	1	1	0	1	1	0	2	2	0	1	1	0	2	3	-1
Koffee	12	7	5	8	2	6	5	5	0	5	3	2	5	3	2	3	2	1	6	7	-1
MMM CLASSIC ROCK	17	17	0	5	8	-3	6	4	2	8	11	-3	12	9	3	8	5	3	17	20	-3
MMM GREATEST HITS	14	14	0	5	5	0	2	4	-2	3	4	-1	9	9	0	2	6	-4	6	8	-2
MMM MODERN DIGITAL	5	3	2	*	1	*	4	3	1	2	1	1	1	1	0	2	*	*	2	1	1
NTS News Talk Sport	1	1	0	*	*	*	*	*	*	*	*	*	1	1	0	*	*	*	2	*	*
OLDSKOOL HITS RADIO	16	16	0	10	10	0	6	4	2	8	5	3	7	10	-3	1	4	-3	10	12	-2
Smooth	25	22	3	15	12	3	10	12	-2	15	13	2	7	7	0	8	8	0	19	18	1
The 80s iHeartRadio	14	15	-1	9	9	0	1	5	-4	5	9	-4	4	4	0	5	4	1	15	15	0
The 90s iHeartRadio	11	7	4	1	2	-1	*	2	*	4	3	1	7	6	1	4	4	0	7	5	2
triple j Unearthed	12	10	2	5	2	3	2	5	-3	5	3	2	4	4	0	7	5	2	9	9	0
ABC Country	10	5	5	4	2	2	3	2	1	3	1	2	4	1	3	2	2	0	7	4	3
ABC Extra	7	2	5	*	2	*	*	2	*	1	2	-1	6	2	4	3	2	1	2	2	0
ABC Grandstand	11	8	3	6	2	4	6	3	3	4	1	3	4	2	2	3	4	-1	20	17	3
ABC Jazz	11	8	3	1	*	*	3	1	2	5	2	3	5	5	0	2	5	-3	8	6	2
Double J	23	15	8	8	6	2	9	5	4	10	8	2	10	11	-1	5	2	3	12	5	7
Total Digital/Internet Only	180	177	3	87	74	13	75	74	1	86	93	-7	94	99	-5	67	71	-4	162	152	10