

Awards



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2009 awards

- “Best Annual Report”: 1st place among SDAX companies, 11th place overall (Organizer: manager magazin; Based on: 200 annual reports)
- Capital Investor Relations Prize: 9th place among SDAX companies (Based on: 10,000 individual assessments of approximately 200 companies by 400 analysts and fund managers)
- Best Investor Relations Germany (BIRD): 4th place among SDAX companies, 20th place overall (Organizer: Börse Online; Based on: 1,700 individual assessments by private investors of the 160 largest German stock exchange listed companies)
- Best IR work: Bernhard Wolf 3rd place among SDAX companies (Organizers: Deutscher Investor Relations Verbands e.V. (DIRK) and Thomson Reuters, Based on: statements from 800 buy-side and sell-side experts from 17 countries)

Awards



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2008 awards

- “Best Annual Report”: 1st place among SDAX companies, 13th place overall (Organizer: manager magazin; Based on: 200 annual reports)
- “red dot design award” for the Annual Report for outstanding image quality, clear and well arranged structure and high-quality graphic composition (Organizer: Design Zentrum Nordrhein Westfalen, Based on: 6,000 submissions from 39 countries)
- GfK Annual Report shortlisted in top 5 of “BCP Best of Corporate Publishing” competition; 2nd place in “Special Publications” category (Organizers: FORUM corporate publishing e.V. and acquisa, Horizont, werben & verkaufen trade magazines; Based on: 600 European company publications)
- Capital Investor Relations Prize: 2nd place among SDAX companies (Based on: 10,000 individual assessments of approximately 200 companies by 400 analysts and fund managers)
- Best Investor Relations Germany (BIRD): 2nd place among SDAX companies, 7th place overall (Organizer: Börse Online; Based on: 2,000 individual assessments by private investors of the 160 largest German stock exchange listed companies)

Awards



2007 awards

- “Best Annual Report”: 2nd place among SDAX companies, 8th place overall, 1st place in “composition and design” category (Organizer: manager magazin; Based on: 128 annual reports)
- Capital Investor Relations Prize: 3rd place among SDAX companies (Based on: 10,000 individual assessments of approximately 200 companies by 400 analysts and fund managers)
- According to specialized magazine Research & Results, GfK is most-cited market research company in political and economic reporting in German media in 2005 and 2006

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2006 awards

- “Best Annual Report”: 2nd place among SDAX companies, 8th place overall
(Organizer: manager magazin; Based on: 200 annual reports)
- “Report Watch”, GfK Annual Report: 50th place of 650 annual reports worldwide
(Organizer: communications agency enterprise.com; independent evaluation of mandatory publications in 25 categories since 1996)
- “IR magazine Continental Europe Awards 2006”: 36th place overall
(Organizer: IR magazine; Based on: interview of 500 international buy-side and sell-side analysts and fund managers)
- Capital Investor Relations Prize: 10th place among SDAX companies
(Based on: 10,000 individual assessments of approximately 200 companies by 400 analysts and fund managers)

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2005 awards (I)

- “Best Annual Report”: 3rd place among SDAX companies, 14th place overall, 1st place in “composition and design” category (Organizer: manager magazin; Based on: 200 annual reports)
- “Report Watch”, GfK Annual Report: 34th place of 1,100 annual reports worldwide (Organizer: communications agency enterprise.com; independent evaluation of mandatory publications in 25 categories since 1996)
- “2005 Investor Relations Global Rankings and Awards”: 134th place (Organizer: IR Global Rankings, Based on: 426 companies from 42 countries, competition includes examination of IR website and online annual report)
- “Company Check”, annual report information quality: 9th place among SDAX companies, 31st place overall (Organizer: Handelsblatt, 250 stock exchange listed companies in Germany)
- Capital Investor Relations Prize: 9th place among SDAX companies (Based on: 10,000 individual assessments of approximately 200 companies by 400 analysts and fund managers)

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2005 awards (II)

- Best Investor Relations Germany (BIRD): 2nd place among SDAX companies, 7th place overall (Organizer: Börse Online; Based on: 2,000 individual assessments by private investors of the 160 largest German stock exchange listed companies)
- GfK "Growth from Knowledge" advertising campaign awarded the BoB Best of Business to Business Communication Award from German Trade Press and Communications Association
- GfK "Growth from Knowledge" advertising campaign chosen as one of 22 "red dot design award" winners for high-quality design from 3,000 entries in total

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2004 awards

- “Best Annual Report”: 8th place among SDAX companies, 52nd place overall (Organizer: manager magazin; Based on: 200 annual reports)
- “Report Watch”, GfK Annual Report: 33rd place worldwide (Organizer: communications agency enterprise.com; independent evaluation of mandatory publications in 25 categories since 1996)
- GfK Annual Report wins bronze medal: among 20 best publications at Berlin Type competition for communication design in Germany
- Capital Investor Relations Prize: 2nd place among SDAX companies, 11th place overall (Based on: 10,000 individual assessments of approximately 200 companies by 300 analysts and fund managers)
- Best Investor Relations Germany (BIRD): 1st place among SDAX companies, 1st place overall (Organizer: Börse Online; Based on: 1,000 individual assessments by private investors of the 160 largest German stock exchange listed companies)
- “IR Compass 2004”: 1st place among SDAX companies, 1st place overall (Organizer: Agentur Commendo interviewed DIRK, FH Münster; Based on: selection of DAX, MDAX and SDAX companies)

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2003 awards

- “Best Annual Report”: 3rd place among SDAX companies, 19th place overall
(Organizer: manager magazin; Based on: 200 annual reports)
- “Report Watch”, GfK Annual Report: 61st place
(Organizer: communications agency enterprise.com; independent evaluation of mandatory publications in 25 categories since 1996)
- Capital Investor Relations Prize: 8th place among SDAX companies
(Based on: 200 companies)

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2002 awards

- “Best Annual Report”: 38th place among MDAX companies, 147th place overall
(Organizer: manager magazin; Based on: 200 annual reports)
- “Report Watch”, GfK Annual Report: 39th place
(Organizer: communications agency enterprise.com; independent evaluation of mandatory publications in 25 categories since 1996)
- “Company of the Year”, balance sheet check of Groups: 18th place among MDAX companies
(Organizer: Focus Money, Based on: 205 annual reports)
- Capital Investor Relations Prize: 57th place among MDAX companies
(Based on: 70 MDAX companies)

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2001 awards

- “Best Annual Report”: 6th place among MDAX companies, 3rd place among MDAX companies in “Presentation Quality” category (Organizer: Capital)
- “Report Watch”, GfK Annual Report: 189th place (Organizer: communications agency enterprise.com; independent evaluation of mandatory publications in 25 categories since 1996)
- Capital Investor Relations Prize: 35th place among MDAX companies (Based on: 70 MDAX companies)
- “German Shares Tested”: 36th place overall (Organizer: Capital, Based on: 100 companies)
- Assessment of IR Internet presence: 91st place overall (Organizer: Wirtschaftswoche, Based on: Assessment of 180 websites of German companies)
- “Online IR Award”: 4th place among MDAX companies, 15th place overall (Organizers: Börse Online, DVFA and DIRK; Based on: 250 companies in Germany)

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2000 awards

- “Best Annual Report”: “Stock Market Newcomers” – 32nd place
(Organizer: manager magazin; Based on: 153 annual reports)
- “Best Annual Report”: 24th place among MDAX companies, 1st place among MDAX companies in “Presentation Quality” category (Organizer: Capital)
- Capital Investor Relations Prize: 44th place among MDAX companies
(Based on: 70 MDAX companies)
- “German Shares Tested”: 56th place overall
(Organizer: Capital, Based on: 100 companies)
- Assessment of IR Internet presence: 88th place overall
(Organizer: Wirtschaftswoche, Based on: Assessment of 223 English and German websites)
- “IR – State of the Art on the Internet 2000”: 16th place overall
(Organizer: Börse Online, Based on: 250 companies in Germany)