



AUCKLAND COMMERCIAL RADIO - SURVEY 1 2017

Station Share (%) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 3/2016 - 1/2017

This Survey Period: Sun Jul 17 to Sat Oct 22 2016 & Sun Jan 29 to Sat Apr 8 2017

Last Survey Period: Sun Apr 24 to Sat Jul 2 & Sun Jul 17 to Sat Oct 22 2016

	All 10+				People 10-17			People 18-34			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Ake	0.1	0.1	0.0	29	0.7	0.3	0.4	*	*	*	*	0.2	*	*	0.2	*	*	*	*	*	*	*	0.2	*	
BBC	0.7	0.6	0.1	22	0.6	0.3	0.3	0.3	0.3	0.0	0.2	0.5	-0.3	0.4	0.4	0.0	1.0	0.6	0.4	1.2	0.9	0.3	0.2	0.5	-0.3
Breeze	8.4	8.1	0.3	3	9.0	6.3	2.7	4.9	4.3	0.6	7.1	6.4	0.7	9.2	8.6	0.6	11.4	12.1	-0.7	9.6	12.0	-2.4	11.1	9.6	1.5
Chinese Radio AM936	0.7	0.4	0.3	22	0.5	0.1	0.4	1.4	0.3	1.1	1.2	0.5	0.7	0.9	0.4	0.5	0.7	0.7	0.0	0.6	0.8	-0.2	0.1	0.4	-0.3
Coast	8.4	7.4	1.0	3	2.1	1.2	0.9	1.1	1.5	-0.4	2.2	2.9	-0.7	5.2	5.4	-0.2	13.9	12.1	1.8	18.0	16.6	1.4	4.8	5.3	-0.5
Edge	6.1	7.1	-1.0	5	10.7	16.2	-5.5	9.2	10.2	-1.0	7.4	6.9	0.5	6.7	6.8	-0.1	4.5	4.8	-0.3	2.2	2.1	0.1	8.5	9.3	-0.8
Flava	3.7	4.7	-1.0	10	12.0	11.6	0.4	6.9	10.1	-3.2	2.9	5.3	-2.4	2.6	3.8	-1.2	1.3	1.1	0.2	*	0.9	*	3.5	3.6	-0.1
FM99.4 Chinese Voice	0.3	0.4	-0.1	25	0.1	0.2	-0.1	0.2	0.1	0.1	0.5	0.5	0.0	0.5	0.6	-0.1	0.5	0.6	-0.1	0.2	0.2	0.0	0.5	0.8	-0.3
George FM	3.2	3.4	-0.2	12	1.7	1.9	-0.2	5.3	5.2	0.1	6.5	6.0	0.5	4.9	4.6	0.3	1.6	1.3	0.3	0.6	0.5	0.1	3.8	4.7	-0.9
Humm FM	2.1	1.1	1.0	16	1.6	0.8	0.8	5.2	2.7	2.5	5.1	2.3	2.8	3.4	1.7	1.7	0.5	0.3	0.2	0.3	*	*	1.0	0.3	0.7
Life FM	1.0	1.2	-0.2	21	0.9	0.5	0.4	1.0	1.7	-0.7	1.4	1.9	-0.5	1.1	1.6	-0.5	1.3	1.2	0.1	1.6	0.9	0.7	1.3	1.8	-0.5
Magic	1.6	1.3	0.3	19	0.1	0.1	0.0	0.2	0.1	0.1	0.5	0.2	0.3	0.5	0.6	-0.1	1.8	2.5	-0.7	3.3	3.1	0.2	0.9	0.2	0.7
Mai FM	9.1	9.1	0.0	2	18.2	18.2	0.0	17.7	17.5	0.2	10.6	11.0	-0.4	9.1	8.6	0.5	3.8	2.8	1.0	0.8	1.1	-0.3	10.6	9.6	1.0
Mix	2.1	2.3	-0.2	16	1.8	2.0	-0.2	0.8	1.4	-0.6	2.1	2.7	-0.6	3.1	2.8	0.3	3.5	2.7	0.8	1.4	2.4	-1.0	1.7	1.9	-0.2
More FM	5.1	5.9	-0.8	7	5.9	6.9	-1.0	3.9	4.9	-1.0	5.3	7.5	-2.2	6.1	7.9	-1.8	7.7	7.6	0.1	5.0	4.0	1.0	6.0	7.0	-1.0
More FM Rodney	0.3	0.7	-0.4	25	0.2	1.9	-1.7	0.4	0.9	-0.5	0.4	0.6	-0.2	0.3	0.6	-0.3	0.4	0.5	-0.1	0.4	0.5	-0.1	0.5	0.8	-0.3
Newstalk ZB	9.6	11.2	-1.6	1	1.9	2.5	-0.6	2.4	3.7	-1.3	4.7	5.5	-0.8	6.6	7.2	-0.6	12.3	13.1	-0.8	19.6	22.4	-2.8	7.8	7.0	0.8
Radio Hauraki	2.5	2.6	-0.1	15	1.4	1.5	-0.1	4.2	4.1	0.1	3.9	3.6	0.3	2.9	3.1	-0.2	1.6	2.6	-1.0	2.3	2.1	0.2	1.4	1.2	0.2
Radio Live	2.9	3.1	-0.2	13	0.6	1.3	-0.7	1.5	1.2	0.3	2.2	2.8	-0.6	2.4	3.2	-0.8	3.8	4.1	-0.3	5.7	4.0	1.7	2.6	3.2	-0.6
Radio Sport	2.0	1.9	0.1	18	0.7	0.8	-0.1	0.9	0.7	0.2	1.5	1.9	-0.4	2.0	2.2	-0.2	3.0	2.5	0.5	3.2	2.3	0.9	1.0	1.4	-0.4
Radio Tainui	0.2	0.2	0.0	28	0.1	0.1	0.0	0.1	0.1	0.0	0.6	0.4	0.2	0.4	0.3	0.1	*	*	*	*	*	*	*	*	*
Radio Tarana	2.7	2.6	0.1	14	1.1	1.5	-0.4	5.1	2.6	2.5	2.1	2.3	-0.2	1.7	2.2	-0.5	1.4	2.7	-1.3	3.2	5.1	-1.9	2.1	1.9	0.2
Radio Waatea	0.3	0.1	0.2	25	0.5	*	*	*	*	*	*	*	*	0.1	0.1	0.0	0.2	0.2	0.0	0.5	0.2	0.3	0.4	0.4	0.0
Rhema	1.3	1.7	-0.4	20	1.0	1.0	0.0	0.4	0.4	0.0	0.9	0.7	0.2	1.1	1.0	0.1	1.8	2.3	-0.5	2.0	1.9	0.1	2.5	2.4	0.1
Rock	4.3	4.7	-0.4	9	3.9	4.0	-0.1	4.9	6.0	-1.1	8.6	8.6	0.0	6.5	6.9	-0.4	2.6	3.1	-0.5	1.5	1.7	-0.2	3.4	5.3	-1.9
Star	0.6	0.5	0.1	24	0.5	0.3	0.2	0.4	0.3	0.1	0.5	0.5	0.0	0.4	0.3	0.1	0.5	0.1	0.4	0.9	0.8	0.1	1.1	0.8	0.3
The Hits	4.4	3.5	0.9	8	6.4	4.8	1.6	4.6	3.2	1.4	4.8	4.2	0.6	4.9	4.2	0.7	4.4	3.6	0.8	2.5	2.0	0.5	5.7	5.4	0.3
The Sound	3.7	3.6	0.1	10	0.7	0.6	0.1	1.9	1.8	0.1	2.5	3.0	-0.5	4.5	4.7	-0.2	7.0	7.4	-0.4	4.7	4.1	0.6	3.9	4.2	-0.3
ZM	5.7	4.9	0.8	6	4.7	4.2	0.5	10.6	8.6	2.0	8.0	6.3	1.7	6.4	5.4	1.0	3.2	2.8	0.4	1.9	1.2	0.7	6.2	5.7	0.5
Other	6.9	5.4	1.5		10.5	9.1	1.4	4.3	5.7	-1.4	6.2	4.8	1.4	6.0	4.6	1.4	4.4	4.6	-0.2	6.6	6.1	0.5	7.2	5.3	1.9
Mediaworks Combo	44.8	47.0	-2.2		50.9	57.4	-6.5	49.9	52.2	-2.3	51.1	53.1	-2.0	50.2	52.4	-2.2	44.5	46.3	-1.8	33.8	33.1	0.7	51.3	53.9	-2.6
NZME Combo	39.1	39.3	-0.2		31.6	28.8	2.8	31.8	33.7	-1.9	30.3	32.9	-2.6	34.1	34.7	-0.6	44.2	41.1	3.1	50.2	50.8	-0.6	32.3	32.0	0.3
NZME and Partners	42.2	41.2	1.0		33.8	29.9	3.9	38.7	36.8	1.9	37.2	36.1	1.1	39.0	37.3	1.7	45.8	42.7	3.1	51.4	51.9	-0.5	34.0	33.6	0.4
Potential (000)	1332.5	1269.0	63.5		145.0	143.9	1.1	448.4	410.4	38.0	460.1	428.5	31.6	662.1	624.9	37.2	358.6	348.8	9.8	265.3	254.8	10.5	241.4	224.1	17.3
Sample	2,404	2,432	-28		235	260	-25	802	774	28	927	949	-22	1,288	1,302	-14	637	634	3	491	480	11	476	486	-10

Mediaworks Combo : Breeze or Edge or George FM or Magic or Mai FM or More FM or More FM Rodney or Radio Live or Rock or The Sound

NZME Combo: BBC or Coast or Flava or Mix or Newstalk ZB or Radio Hauraki or Radio Sport or The Hits or ZM

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING



AUCKLAND COMMERCIAL RADIO - SURVEY 1 2017

Station Share (%) by Daypart, People 10+

Survey Comparisons: 3/2016 - 1/2017

This Survey Period: Sun Jul 17 to Sat Oct 22 2016 & Sun Jan 29 to Sat Apr 8 2017

Last Survey Period: Sun Apr 24 to Sat Jul 2 & Sun Jul 17 to Sat Oct 22 2016

	This	Last	+/-
Potential (000)	1,332.5	1,269.0	63.5
Sample Size	2,404	2,432	-28

	Mon-Fri 6am-9am				Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Ake	*	*	*	*	*	*	*	*	0.1	*	*	0.4	*	0.1	0.2	-0.1	*	*	*	0.2	*	*
BBC	0.5	0.5	0.0	23	0.2	0.2	0.0	0.3	0.4	-0.1	0.3	0.5	-0.2	2.2	1.1	1.1	2.5	1.7	0.8	0.8	0.9	-0.1
Breeze	7.4	6.7	0.7	3	10.1	9.5	0.6	10.2	9.6	0.6	7.0	7.0	0.0	6.8	7.2	-0.4	5.8	9.0	-3.2	8.3	8.4	-0.1
Chinese Radio AM936	0.8	0.7	0.1	21	1.0	0.5	0.5	0.5	0.1	0.4	1.1	0.5	0.6	0.4	0.5	-0.1	0.1	*	*	0.5	0.4	0.1
Coast	5.6	4.3	1.3	6	10.0	8.8	1.2	11.0	10.9	0.1	7.4	6.0	1.4	6.9	6.0	0.9	5.0	8.5	-3.5	9.4	7.8	1.6
Edge	6.1	6.9	-0.8	5	5.0	5.8	-0.8	6.0	7.2	-1.2	7.6	8.2	-0.6	5.2	6.3	-1.1	4.2	3.7	0.5	6.7	8.0	-1.3
Flava	3.4	4.8	-1.4	11	3.6	5.6	-2.0	3.4	5.7	-2.3	3.4	3.8	-0.4	4.5	4.3	0.2	4.3	2.9	1.4	4.2	4.3	-0.1
FM99.4 Chinese Voice	0.3	0.4	-0.1	25	0.3	0.3	0.0	0.2	0.2	0.0	0.2	0.2	0.0	1.5	1.6	-0.1	0.2	0.2	0.0	0.2	0.3	-0.1
George FM	2.7	2.7	0.0	14	2.6	3.1	-0.5	2.7	3.2	-0.5	3.9	4.8	-0.9	2.7	3.3	-0.6	1.7	1.7	0.0	4.7	3.8	0.9
Humm FM	2.6	1.1	1.5	15	1.5	0.7	0.8	1.0	0.4	0.6	2.6	1.4	1.2	2.2	1.3	0.9	1.9	1.4	0.5	2.6	1.6	1.0
Life FM	0.8	1.4	-0.6	21	0.8	1.0	-0.2	0.6	0.6	0.0	0.9	0.8	0.1	1.7	1.7	0.0	0.7	1.0	-0.3	1.5	1.7	-0.2
Magic	1.1	0.7	0.4	20	2.4	1.5	0.9	2.0	1.0	1.0	1.2	1.0	0.2	0.6	1.6	-1.0	1.2	0.9	0.3	2.1	2.0	0.1
Mai FM	10.4	11.0	-0.6	2	7.4	6.7	0.7	8.0	8.2	-0.2	11.6	11.1	0.5	8.7	10.9	-2.2	9.4	5.0	4.4	8.4	8.4	0.0
Mix	1.6	1.4	0.2	18	3.0	3.7	-0.7	3.4	3.8	-0.4	1.5	1.9	-0.4	1.4	1.4	0.0	0.1	0.2	-0.1	1.9	2.2	-0.3
More FM	5.4	5.7	-0.3	7	5.4	7.0	-1.6	6.1	7.3	-1.2	6.4	6.5	-0.1	2.9	3.8	-0.9	3.5	4.0	-0.5	3.9	4.9	-1.0
More FM Rodney	0.3	0.9	-0.6	25	0.2	0.4	-0.2	0.1	0.5	-0.4	0.2	0.5	-0.3	0.4	0.6	-0.2	1.5	1.6	-0.1	0.3	0.8	-0.5
Newstalk ZB	12.9	14.2	-1.3	1	9.7	12.8	-3.1	5.2	6.7	-1.5	8.8	9.8	-1.0	14.1	12.0	2.1	20.1	20.8	-0.7	7.9	10.3	-2.4
Radio Hauraki	2.1	2.2	-0.1	16	3.4	3.3	0.1	2.9	3.2	-0.3	2.3	3.1	-0.8	0.9	1.7	-0.8	1.1	2.4	-1.3	2.8	2.2	0.6
Radio Live	5.2	6.0	-0.8	8	0.8	1.0	-0.2	1.5	1.6	-0.1	2.4	3.3	-0.9	4.2	3.6	0.6	6.1	3.0	3.1	2.7	2.6	0.1
Radio Sport	1.8	1.5	0.3	17	2.3	2.0	0.3	2.3	1.6	0.7	1.7	1.3	0.4	1.8	1.7	0.1	1.6	2.9	-1.3	1.9	2.9	-1.0
Radio Tainui	*	*	*	*	*	*	*	*	0.1	*	0.1	0.1	0.0	0.4	0.3	0.1	3.4	2.6	0.8	0.3	0.2	0.1
Radio Tarana	3.2	3.1	0.1	13	2.3	1.1	1.2	1.6	1.0	0.6	3.0	3.2	-0.2	3.2	3.8	-0.6	2.8	3.7	-0.9	2.9	3.3	-0.4
Radio Waatea	0.2	0.1	0.1	27	0.1	*	*	0.4	0.3	0.1	0.3	0.1	0.2	0.1	*	*	0.3	0.3	0.0	0.4	0.2	0.2
Rhema	1.3	1.8	-0.5	19	0.9	1.5	-0.6	1.2	1.2	0.0	1.1	1.4	-0.3	2.0	3.1	-1.1	2.1	1.4	0.7	1.3	1.8	-0.5
Rock	3.9	4.4	-0.5	9	5.2	4.9	0.3	5.7	5.3	0.4	4.7	5.8	-1.1	2.5	4.0	-1.5	5.6	2.9	2.7	3.1	4.3	-1.2
Star	0.5	0.4	0.1	23	0.7	0.8	-0.1	0.6	0.6	0.0	0.5	0.4	0.1	0.5	0.4	0.1	0.8	0.1	0.7	0.8	0.5	0.3
The Hits	3.8	3.2	0.6	10	5.7	3.3	2.4	5.5	3.9	1.6	4.7	3.6	1.1	3.8	3.0	0.8	2.1	3.3	-1.2	3.4	3.6	-0.2
The Sound	3.3	3.4	-0.1	12	4.5	4.1	0.4	5.4	4.9	0.5	3.3	3.6	-0.3	1.7	1.9	-0.2	2.1	2.6	-0.5	3.4	3.3	0.1
ZM	6.5	5.6	0.9	4	5.3	4.8	0.5	6.3	5.4	0.9	6.0	5.5	0.5	5.3	3.8	1.5	4.7	4.2	0.5	4.8	4.1	0.7
Other	6.1	5.1	1.0		5.6	5.4	0.2	6.1	5.1	1.0	5.9	4.4	1.5	11.3	9.1	2.2	5.0	8.0	-3.0	8.8	5.2	3.6
Mediaworks Combo	45.9	48.4	-2.5		43.6	44.0	-0.4	47.6	48.5	-0.9	48.2	51.8	-3.6	35.8	43.0	-7.2	41.0	34.4	6.6	43.4	46.6	-3.2
NZME Combo	38.4	37.7	0.7		43.2	44.6	-1.4	40.1	41.7	-1.6	36.1	35.4	0.7	40.8	35.0	5.8	41.5	46.8	-5.3	37.0	38.1	-1.1
NZME and Partners	42.0	39.8	2.2		45.9	46.1	-0.2	41.9	42.4	-0.5	40.1	37.5	2.6	44.9	38.4	6.5	43.7	48.4	-4.7	40.4	40.4	0.0

Mediaworks Combo : Breeze or Edge or George FM or Magic or Mai FM or More FM or More FM Rodney or Radio Live or Rock or The Sound

NZME Combo: BBC or Coast or Flava or Mix or Newstalk ZB or Radio Hauraki or Radio Sport or The Hits or ZM

NZME and Partners: BBC or Coast or Flava or Mix or Newstalk ZB or Radio Hauraki or Radio Sport or The Hits or ZM or Chinese Radio AM936 or FM99.4 Chinese Voice or Humm FM

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Cumulative Audience (000's) by Demographic, Mon-Sun 12mn-12mn

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Last Survey Period: Sun Apr 24 to Sat Jul 2 & Sun Jul 17 to Sat Oct 22 2016

	All 10+				People 10-17			People 18-34			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Ake	2.6	4.9	-2.3	29	1.8	1.5	0.3	0.3	1.4	-1.1	0.8	2.4	-1.6	0.8	2.7	-1.9	*	0.3	*	*	*	*	1.3	*	
BBC	28.9	24.3	4.6	22	3.5	1.4	2.1	5.9	5.8	0.1	5.0	6.0	-1.0	9.0	8.9	0.1	8.5	8.6	-0.1	9.8	8.3	1.5	1.9	3.1	-1.2
Breeze	173.9	158.5	15.4	4	16.9	14.1	2.8	36.2	34.8	1.4	50.5	45.6	4.9	89.5	82.0	7.5	65.5	60.7	4.8	44.8	40.5	4.3	40.3	34.6	5.7
Chinese Radio AM936	17.4	14.9	2.5	24	1.4	1.5	-0.1	9.1	4.8	4.3	8.0	5.9	2.1	10.7	8.0	2.7	5.0	4.7	0.3	3.0	4.0	-1.0	1.6	2.7	-1.1
Coast	135.1	109.5	25.6	6	7.0	4.2	2.8	10.5	10.9	-0.4	15.4	19.2	-3.8	41.2	42.6	-1.4	58.5	47.7	10.8	61.6	49.7	11.9	17.3	22.3	-5.0
Edge	181.4	189.1	-7.7	2	28.5	40.5	-12.0	84.7	87.1	-2.4	68.4	61.3	7.1	96.9	88.6	8.3	37.2	34.5	2.7	10.6	10.4	0.2	45.1	39.4	5.7
Flava	105.5	107.5	-2.0	8	25.1	28.2	-3.1	59.3	62.7	-3.4	28.7	32.0	-3.3	36.7	37.1	-0.4	9.8	7.1	2.7	1.7	3.2	-1.5	14.5	14.8	-0.3
FM99.4 Chinese Voice	9.5	8.1	1.4	26	0.7	1.2	-0.5	3.4	1.2	2.2	4.9	3.8	1.1	6.1	5.0	1.1	3.2	3.1	0.1	1.9	1.9	0.0	1.1	2.1	-1.0
George FM	94.9	91.0	3.9	10	7.6	7.8	-0.2	48.0	47.6	0.4	54.9	51.2	3.7	64.9	59.8	5.1	13.1	12.1	1.0	3.3	4.0	-0.7	17.5	16.6	0.9
Humm FM	47.9	25.1	22.8	16	4.1	1.9	2.2	33.1	18.8	14.3	31.6	16.9	14.7	33.5	18.3	15.2	3.9	1.3	2.6	2.1	*	*	5.6	2.4	3.2
Life FM	34.2	34.8	-0.6	20	4.6	3.2	1.4	13.0	13.9	-0.9	14.0	13.6	0.4	19.5	21.0	-1.5	10.4	10.1	0.3	5.9	3.4	2.5	7.9	8.2	-0.3
Magic	29.8	21.3	8.5	21	1.0	1.4	-0.4	3.2	2.9	0.3	6.1	4.2	1.9	9.3	6.8	2.5	11.7	7.3	4.4	13.1	8.3	4.8	4.7	2.1	2.6
Mai FM	189.2	179.3	9.9	1	36.1	35.6	0.5	104.2	100.1	4.1	79.6	76.0	3.6	99.4	90.9	8.5	22.0	18.6	3.4	6.0	5.6	0.4	36.5	34.3	2.2
Mix	46.6	44.9	1.7	17	6.0	7.5	-1.5	10.9	12.8	-1.9	17.3	18.3	-1.0	30.6	28.1	2.5	18.2	12.9	5.3	6.3	4.3	2.0	8.9	7.3	1.6
More FM	113.7	118.0	-4.3	7	11.0	16.3	-5.3	31.2	31.6	-0.4	42.8	46.4	-3.6	67.9	70.3	-2.4	40.2	36.8	3.4	18.8	18.4	0.4	27.9	27.7	0.2
More FM Rodney	16.1	22.4	-6.3	25	1.0	3.7	-2.7	7.3	9.8	-2.5	8.2	8.3	-0.1	10.5	11.3	-0.8	5.4	5.8	-0.4	3.0	3.7	-0.7	3.7	3.6	0.1
Newstalk ZB	175.3	174.1	1.2	3	5.0	6.7	-1.7	24.5	25.9	-1.4	39.8	41.8	-2.0	75.0	74.2	0.8	71.0	65.0	6.0	63.0	61.9	1.1	30.1	28.7	1.4
Radio Hauraki	65.1	61.6	3.5	13	4.3	5.2	-0.9	29.5	26.2	3.3	39.1	31.5	7.6	43.8	37.1	6.7	10.9	12.7	-1.8	8.1	8.6	-0.5	11.4	8.8	2.6
Radio Live	57.7	68.2	-10.5	14	3.0	6.1	-3.1	11.3	11.4	-0.1	17.8	22.3	-4.5	28.5	37.4	-8.9	25.4	26.4	-1.0	20.8	16.5	4.3	10.9	13.0	-2.1
Radio Sport	54.4	51.8	2.6	15	3.9	4.2	-0.3	12.6	11.3	1.3	19.1	18.9	0.2	30.2	31.5	-1.3	19.5	18.0	1.5	14.3	11.1	3.2	8.0	7.6	0.4
Radio Tainui	6.8	5.7	1.1	28	1.4	1.4	0.0	2.8	3.6	-0.8	2.5	2.2	0.3	2.9	2.2	0.7	1.3	*	*	0.9	0.3	0.6	0.7	0.8	-0.1
Radio Tarana	37.5	44.6	-7.1	19	3.0	4.1	-1.1	18.2	17.3	0.9	17.4	19.0	-1.6	21.7	25.9	-4.2	8.3	10.9	-2.6	7.2	10.4	-3.2	8.0	6.9	1.1
Radio Waatea	8.4	5.9	2.5	27	1.6	1.1	0.5	1.0	1.2	-0.2	0.6	0.7	-0.1	1.4	1.5	-0.1	2.3	2.0	0.3	3.2	1.7	1.5	1.7	1.5	0.2
Rhema	39.3	41.2	-1.9	18	5.3	5.5	-0.2	8.9	8.8	0.1	10.8	9.8	1.0	16.8	17.3	-0.5	12.8	15.2	-2.4	10.6	10.5	0.1	9.2	10.3	-1.1
Rock	80.1	88.4	-8.3	11	6.2	6.5	-0.3	30.8	38.5	-7.7	47.1	46.4	0.7	59.7	61.3	-1.6	16.8	19.1	-2.3	5.0	5.9	-0.9	12.6	15.3	-2.7
Star	19.9	16.3	3.6	23	2.1	2.1	0.0	5.5	4.8	0.7	8.0	5.8	2.2	8.4	6.1	2.3	2.2	1.5	0.7	5.7	4.3	1.4	5.5	3.8	1.7
The Hits	98.2	96.8	1.4	9	16.2	14.5	1.7	30.1	33.1	-3.0	31.2	38.5	-7.3	48.6	52.8	-4.2	28.5	23.6	4.9	17.6	14.3	3.3	27.0	22.2	4.8
The Sound	70.5	73.0	-2.5	12	4.6	6.2	-1.6	16.4	15.0	1.4	22.9	20.3	2.6	45.4	41.9	3.5	32.8	36.1	-3.3	13.3	16.9	-3.6	12.2	14.1	-1.9
ZM	138.7	128.9	9.8	5	16.7	19.0	-2.3	76.7	64.2	12.5	63.0	52.1	10.9	79.3	67.9	11.4	20.7	21.2	-0.5	5.1	7.2	-2.1	27.0	26.5	0.5
Other	147.8	143.7	4.1		23.2	22.1	1.1	50.6	60.6	-10.0	56.1	55.0	1.1	75.5	71.2	4.3	28.8	32.4	-3.6	24.7	22.1	2.6	38.0	27.4	10.6
Mediaworks Combo	677.3	655.3	22.0		78.9	90.7	-11.8	241.7	234.4	7.3	255.1	244.6	10.5	370.8	354.2	16.6	187.7	177.0	10.7	106.7	97.8	8.9	139.0	131.4	7.6
NZME Combo	617.2	581.0	36.2		59.8	65.9	-6.1	187.5	179.0	8.5	184.6	183.6	1.0	288.4	276.6	11.8	180.2	162.0	18.2	139.0	124.3	14.7	111.8	102.5	9.3
NZME and Partners	665.5	609.4	56.1		62.0	67.7	-5.7	218.8	194.6	24.2	216.6	200.9	15.7	324.2	296.4	27.8	187.9	166.5	21.4	143.0	126.9	16.1	117.9	107.0	10.9
All Commercial Radio	1,049.2	986.2	63.0		109.1	110.7	-1.6	342.5	316.0	26.5	370.5	342.9	27.6	539.3	511.1	28.2	289.5	278.9	10.6	209.5	190.2	19.3	204.7	186.0	18.7
Potential (000)	1,332.5	1,269.0	63.5		145.0	143.9	1.1	448.4	410.4	38.0	460.1	428.5	31.6	662.1	624.9	37.2	358.6	348.8	9.8	265.3	254.8	10.5	241.4	224.1	17.3
Sample	2,404	2,432	-28		235	260	-25	802	774	28	927	949	-22	1,288	1,302	-14	637	634	3	491	480	11	476	486	-10

Mediaworks Combo : Breeze or Edge or George FM or Magic or Mai FM or More FM or More FM Rodney or Radio Live or Rock or The Sound

NZME Combo: BBC or Coast or Flava or Mix or Newstalk ZB or Radio Hauraki or Radio Sport or The Hits or ZM

NZME and Partners: BBC or Coast or Flava or Mix or Newstalk ZB or Radio Hauraki or Radio Sport or The Hits or ZM or Chinese Radio AM936 or FM99.4 Chinese Voice or Humm FM



AUCKLAND COMMERCIAL RADIO - SURVEY 1 2017

Cumulative Audience (000's) by Daypart, People 10+ Survey Comparisons: 3/2016 - 1/2017

This Survey Period: Sun Jul 17 to Sat Oct 22 2016 & Sun Jan 29 to Sat Apr 8 2017
Last Survey Period: Sun Apr 24 to Sat Jul 2 & Sun Jul 17 to Sat Oct 22 2016

	This	Last	+/-
Potential (000)	1,332.5	1,269.0	63.5
Sample Size	2,404	2,432	-28

	Mon-Fri 6am-9am				Mon-Fri 9am-12md				Mon-Fri 12md-4pm				Mon-Fri 4pm-7pm				Mon-Fri 7pm-12mn				Mon-Fri 12mn-6am				Sat-Sun 12mn-12mn			
	This	Last	+/-	Rank	This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-	
Ake	0.3	0.7	-0.4	29	*	0.2	*		0.5	2.4	-1.9		*	1.7	*		0.4	0.8	-0.4		*	0.2	*		1.7	2.0	-0.3	
BBC	9.5	8.9	0.6	22	5.3	4.5	0.8		9.3	7.4	1.9		7.0	9.1	-2.1		12.6	7.6	5.0		8.4	4.5	3.9		19.2	15.2	4.0	
Breeze	84.4	75.5	8.9	4	76.8	61.0	15.8		76.0	63.9	12.1		79.4	72.2	7.2		35.7	34.9	0.8		18.7	17.8	0.9		112.9	104.1	8.8	
Chinese Radio AM936	7.9	8.2	-0.3	24	8.6	7.5	1.1		4.4	2.9	1.5		10.6	6.7	3.9		3.0	3.3	-0.3		0.8	0.5	0.3		10.0	8.5	1.5	
Coast	65.9	51.7	14.2	6	64.4	48.6	15.8		79.2	58.7	20.5		68.4	53.2	15.2		34.9	26.3	8.6		16.9	18.8	-1.9		79.9	67.7	12.2	
Edge	86.9	90.8	-3.9	3	62.4	60.9	1.5		74.5	85.6	-11.1		96.0	100.1	-4.1		45.9	52.3	-6.4		17.0	18.3	-1.3		107.7	121.8	-14.1	
Flava	55.1	54.8	0.3	8	39.0	40.9	-1.9		40.9	48.1	-7.2		52.1	46.8	5.3		24.9	28.2	-3.3		11.3	12.2	-0.9		58.1	66.8	-8.7	
FM99.4 Chinese Voice	5.1	4.3	0.8	26	4.0	4.2	-0.2		4.3	4.0	0.3		1.8	1.8	0.0		4.0	4.8	-0.8		1.6	0.8	0.8		5.5	5.4	0.1	
George FM	39.3	37.0	2.3	12	28.8	31.6	-2.8		31.6	35.0	-3.4		42.7	44.1	-1.4		19.4	20.2	-0.8		8.3	9.1	-0.8		65.5	54.3	11.2	
Humm FM	27.9	14.4	13.5	16	15.7	9.7	6.0		9.2	7.0	2.2		18.6	13.9	4.7		10.8	8.7	2.1		6.1	5.1	1.0		34.0	17.6	16.4	
Life FM	14.6	16.3	-1.7	20	11.4	11.7	-0.3		11.7	11.4	0.3		11.4	11.3	0.1		9.7	7.8	1.9		4.6	5.1	-0.5		24.5	24.0	0.5	
Magic	13.7	8.4	5.3	21	12.2	7.8	4.4		12.5	7.6	4.9		15.4	10.3	5.1		6.4	6.2	0.2		4.9	3.7	1.2		24.9	14.2	10.7	
Mai FM	123.1	118.9	4.2	1	65.3	60.3	5.0		77.8	82.6	-4.8		104.5	100.1	4.4		42.9	58.2	-15.3		24.2	18.1	6.1		103.2	113.0	-9.8	
Mix	21.0	21.4	-0.4	17	20.6	20.2	0.4		26.1	23.0	3.1		22.4	21.6	0.8		7.8	6.0	1.8		1.5	2.1	-0.6		26.5	28.1	-1.6	
More FM	59.4	64.2	-4.8	7	38.5	41.8	-3.3		43.2	47.9	-4.7		52.9	54.5	-1.6		26.6	27.2	-0.6		14.1	16.3	-2.2		54.9	59.9	-5.0	
More FM Rodney	8.3	11.3	-3.0	23	4.2	6.5	-2.3		2.8	6.5	-3.7		4.2	9.3	-5.1		4.4	5.5	-1.1		2.3	2.5	-0.2		8.6	13.6	-5.0	
Newstalk ZB	122.9	118.6	4.3	2	67.5	75.8	-8.3		65.6	66.4	-0.8		85.2	90.7	-5.5		47.7	53.5	-5.8		30.4	34.2	-3.8		86.5	95.8	-9.3	
Radio Hauraki	28.3	27.3	1.0	15	25.8	21.5	4.3		27.5	21.2	6.3		30.8	30.5	0.3		11.3	14.2	-2.9		4.9	7.2	-2.3		34.8	35.0	-0.2	
Radio Live	40.0	46.9	-6.9	11	11.3	13.9	-2.6		15.3	18.1	-2.8		26.4	34.5	-8.1		10.5	12.7	-2.2		10.4	8.1	2.3		31.2	33.5	-2.3	
Radio Sport	16.8	18.8	-2.0	19	16.7	13.8	2.9		21.2	14.3	6.9		16.3	12.9	3.4		13.0	11.0	2.0		4.9	6.9	-2.0		33.1	34.6	-1.5	
Radio Tainui	0.7	0.2	0.5	28	0.7	0.2	0.5		0.6	1.4	-0.8		1.4	1.4	0.0		2.0	1.8	0.2		2.8	2.9	-0.1		2.9	3.2	-0.3	
Radio Tarana	29.3	31.2	-1.9	14	13.2	10.2	3.0		8.7	9.4	-0.7		20.7	21.6	-0.9		9.5	8.9	0.6		5.0	8.0	-3.0		27.6	37.8	-10.2	
Radio Waatea	3.5	1.1	2.4	27	3.4	1.0	2.4		2.6	2.9	-0.3		4.7	1.2	3.5		1.0	0.8	0.2		1.2	1.2	0.0		4.8	3.8	1.0	
Rhema	19.6	17.8	1.8	18	10.8	10.7	0.1		12.0	13.3	-1.3		12.2	12.0	0.2		10.3	12.6	-2.3		5.0	3.4	1.6		21.5	23.7	-2.2	
Rock	40.8	46.5	-5.7	10	30.8	30.8	0.0		37.1	39.7	-2.6		45.9	50.3	-4.4		15.5	22.2	-6.7		12.1	10.6	1.5		45.3	53.0	-7.7	
Star	5.6	6.4	-0.8	25	5.2	6.8	-1.6		10.4	9.5	0.9		6.3	4.9	1.4		4.7	3.4	1.3		2.5	1.9	0.6		11.2	8.4	2.8	
The Hits	46.2	45.9	0.3	9	37.3	31.9	5.4		46.9	39.9	7.0		52.0	45.9	6.1		25.2	22.1	3.1		11.8	9.8	2.0		51.1	55.8	-4.7	
The Sound	33.9	33.7	0.2	13	28.6	26.6	2.0		36.5	35.4	1.1		35.8	38.7	-2.9		13.9	16.2	-2.3		8.1	9.3	-1.2		42.0	46.3	-4.3	
ZM	82.0	79.6	2.4	5	45.3	45.9	-0.6		68.8	58.3	10.5		69.7	65.6	4.1		39.7	34.3	5.4		19.9	18.8	1.1		80.1	75.3	4.8	
Other	67.3	64.5	2.8		42.2	45.2	-3.0		53.6	56.0	-2.4		54.6	57.0	-2.4		42.9	43.8	-0.9		20.1	21.3	-1.2		85.9	85.5	0.4	
Mediaworks Combo	442.7	437.1	5.6		302.8	283.3	19.5		350.9	348.5	2.4		417.4	413.2	4.2		195.2	212.8	-17.6		104.6	101.0	3.6		464.1	462.3	1.8	
NZME Combo	384.9	373.3	11.6		282.8	256.5	26.3		324.3	287.5	36.8		349.2	330.6	18.6		193.9	182.1	11.8		98.2	101.7	-3.5		387.0	384.3	2.7	
NZME and Partners	418.1	395.9	22.2		306.3	272.2	34.1		338.5	297.7	40.8		375.5	350.7	24.8		208.5	195.0	13.5		105.6	106.7	-1.1		427.6	410.3	17.3	
All Commercial Radio	782.2	760.6	21.6		571.1	521.8	49.3		615.1	587.7	27.4		707.2	687.1	20.1		392.5	393.9	-1.4		210.6	212.1	-1.5		800.4	773.1	27.3	

Mediaworks Combo : Breeze or Edge or George FM or Magic or Mai FM or More FM or More FM Rodney or Radio Live or Rock or The Sound

NZME Combo: BBC or Coast or Flava or Mix or Newstalk ZB or Radio Hauraki or Radio Sport or The Hits or ZM

NZME and Partners: BBC or Coast or Flava or Mix or Newstalk ZB or Radio Hauraki or Radio Sport or The Hits or ZM or Chinese Radio AM936 or FM99.4 Chinese Voice or Humm FM



AUCKLAND COMMERCIAL RADIO - SURVEY 1 2017

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 3/2016 - 1/2017

This Survey Period: Sun Jul 17 to Sat Oct 22 2016 & Sun Jan 29 to Sat Apr 8 2017

Last Survey Period: Sun Apr 24 to Sat Jul 2 & Sun Jul 17 to Sat Oct 22 2016

	All 10+			People 10-17			People 18-34			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Ake	3:31	3:29	0:01	4:44	2:08	2:36	0:15	0:52	-0:37	0:54	5:16	-4:22	0:54	4:42	-3:48	*	0:15	*	*	*	*	*	4:10	*
BBC	3:36	3:43	-0:06	1:47	2:26	-0:39	2:35	2:47	-0:11	2:10	4:10	-2:00	3:42	4:00	-0:18	5:51	3:24	2:27	4:31	3:17	1:13	2:54	4:16	-1:22
Breeze	7:42	7:44	-0:01	5:58	5:06	0:52	6:22	5:45	0:36	7:25	7:27	-0:01	8:23	8:25	-0:02	8:38	9:06	-0:28	7:43	9:14	-1:30	8:09	7:56	0:12
Chinese Radio AM936	6:35	4:28	2:07	3:40	0:45	2:55	7:18	3:16	4:01	8:03	4:11	3:52	7:03	4:09	2:54	6:39	6:46	-0:07	7:50	6:40	1:09	2:19	4:13	-1:53
Coast	9:58	10:10	-0:11	3:18	3:18	-0:00	4:55	6:24	-1:28	7:29	8:05	-0:35	10:14	10:12	0:01	11:50	11:37	0:12	10:31	10:27	0:04	8:20	6:46	1:33
Edge	5:25	5:37	-0:11	4:11	4:34	-0:22	5:08	5:27	-0:19	5:39	5:57	-0:18	5:36	6:10	-0:34	5:59	6:26	-0:26	7:31	6:25	1:05	5:37	6:43	-1:05
Flava	5:38	6:39	-1:00	5:22	4:42	0:39	5:31	7:31	-2:00	5:15	8:44	-3:29	5:51	8:15	-2:24	6:44	7:20	-0:36	0:54	8:42	-7:48	7:14	6:55	0:18
FM99.4 Chinese Voice	5:22	6:44	-1:21	1:01	1:48	-0:46	3:09	4:39	-1:30	5:29	6:52	-1:23	6:49	8:55	-2:05	7:23	8:24	-1:01	4:19	4:00	0:18	14:27	10:39	3:47
George FM	5:28	5:36	-0:08	2:31	2:50	-0:19	5:15	5:09	0:06	6:13	6:14	-0:00	6:10	6:13	-0:03	5:59	5:04	0:55	6:42	4:00	2:41	6:28	8:02	-1:33
Humm FM	6:58	6:34	0:24	4:25	4:40	-0:14	7:29	6:46	0:43	8:26	7:14	1:11	8:22	7:24	0:58	6:03	9:23	-3:19	5:00	*	*	5:11	4:05	1:05
Life FM	4:41	5:12	-0:30	2:07	1:41	0:26	3:45	5:35	-1:50	5:09	7:25	-2:15	4:23	6:15	-1:52	6:17	5:20	0:56	9:37	7:52	1:45	5:04	6:15	-1:10
Magic	8:49	9:08	-0:18	1:01	0:48	0:12	2:40	1:42	0:58	4:15	2:55	1:19	4:23	6:33	-2:09	7:35	15:23	-7:47	9:04	11:34	-2:29	5:48	2:12	3:35
Mai FM	7:39	7:38	0:01	5:38	5:50	-0:12	8:01	8:11	-0:10	7:01	7:42	-0:41	7:27	7:35	-0:08	8:34	6:54	1:40	5:02	5:57	-0:54	8:40	8:00	0:39
Mix	7:16	7:50	-0:34	3:20	2:59	0:21	3:19	5:13	-1:53	6:18	7:56	-1:37	8:13	7:59	0:13	9:25	9:25	0:00	7:57	17:10	-9:12	5:37	7:31	-1:54
More FM	7:09	7:32	-0:23	5:58	4:50	1:08	5:57	7:15	-1:18	6:28	8:38	-2:09	7:20	9:03	-1:42	9:33	9:30	0:03	9:30	6:47	2:42	6:24	7:13	-0:48
More FM Rodney	2:54	4:28	-1:33	2:04	5:57	-3:52	2:38	4:21	-1:43	2:35	4:10	-1:35	2:40	3:57	-1:17	3:40	4:12	-0:32	4:14	4:30	-0:16	4:08	6:29	-2:20
Newstalk ZB	8:47	9:44	-0:56	4:17	4:10	0:07	4:36	6:43	-2:06	6:12	6:59	-0:47	7:11	7:47	-0:36	8:38	9:14	-0:36	11:13	11:20	-0:07	7:44	6:56	0:47
Radio Hauraki	6:12	6:26	-0:13	3:46	3:21	0:25	6:46	7:22	-0:35	5:18	6:08	-0:49	5:22	6:44	-1:21	7:10	9:15	-2:05	10:27	7:37	2:50	3:33	4:02	-0:29
Radio Live	7:55	6:49	1:06	2:12	2:30	-0:17	6:05	4:54	1:11	6:32	6:35	-0:02	6:48	6:48	-0:00	7:24	7:07	0:16	9:52	7:32	2:20	6:58	7:07	-0:09
Radio Sport	5:46	5:36	0:09	2:02	2:03	-0:00	3:29	2:54	0:35	4:06	5:15	-1:08	5:30	5:43	-0:12	7:47	6:21	1:26	8:02	6:37	1:24	3:42	5:26	-1:44
Radio Tainui	5:20	4:51	0:28	0:41	0:33	0:07	1:17	1:34	-0:16	12:21	10:01	2:20	10:58	10:01	0:57	0:59	*	*	0:24	0:15	0:09	0:22	0:30	-0:07
Radio Tarana	11:22	8:41	2:41	4:07	4:16	-0:08	13:16	7:09	6:07	6:26	6:18	0:07	6:23	6:57	-0:34	8:37	11:15	-2:38	16:10	15:23	0:47	7:42	7:44	-0:02
Radio Waatea	5:03	3:48	1:15	3:23	0:23	2:59	0:46	1:05	-0:19	0:56	0:30	0:26	3:09	3:14	-0:05	5:15	5:00	0:15	6:00	3:50	2:10	7:03	6:34	0:29
Rhema	5:09	6:06	-0:56	2:08	1:57	0:10	2:16	2:20	-0:03	4:20	3:38	0:42	5:22	4:43	0:38	6:57	6:51	0:06	6:38	5:43	0:54	8:05	6:33	1:32
Rock	8:38	8:03	0:34	7:03	6:57	0:06	7:35	7:18	0:16	9:35	9:53	-0:17	8:48	9:01	-0:12	7:36	7:32	0:04	10:59	9:13	1:45	8:02	9:48	-1:46
Star	4:57	4:43	0:13	2:46	1:36	1:10	3:07	3:16	-0:09	3:33	4:27	-0:54	4:22	4:15	0:06	11:29	3:29	8:00	5:31	5:56	-0:25	6:06	5:41	0:25
The Hits	7:05	5:25	1:40	4:23	3:45	0:38	7:10	4:30	2:40	8:07	5:49	2:18	8:13	6:26	1:47	7:38	6:59	0:38	5:11	4:27	0:44	6:17	6:57	-0:40
The Sound	8:27	7:28	0:59	1:38	1:05	0:32	5:31	5:43	-0:11	5:37	7:52	-2:14	8:08	9:03	-0:55	10:40	9:19	1:20	12:36	7:39	4:56	9:37	8:35	1:02
ZM	6:33	5:44	0:48	3:08	2:31	0:37	6:33	6:15	0:18	6:42	6:23	0:18	6:32	6:23	0:09	7:44	6:00	1:43	13:01	5:27	7:34	6:50	6:10	0:40
Other	7:28	5:41	1:47	5:03	4:41	0:22	4:04	4:25	-0:21	5:49	4:38	1:11	6:27	5:08	1:19	7:30	6:26	1:04	9:38	8:34	1:03	5:39	5:29	0:09
Mediaworks Combo	10:34	10:48	-0:13	7:13	7:14	-0:00	9:46	10:24	-0:38	10:31	11:32	-1:01	11:02	11:53	-0:51	11:48	11:58	-0:10	11:24	10:35	0:48	10:59	11:43	-0:43
NZME Combo	10:07	10:11	-0:03	5:55	5:00	0:55	8:02	8:47	-0:45	8:38	9:31	-0:52	9:38	10:04	-0:25	12:12	11:37	0:35	13:01	12:49	0:12	8:36	8:56	-0:20
NZME and Partners	10:09	10:10	-0:01	6:05	5:02	1:02	8:22	8:51	-0:28	9:01	9:34	-0:32	9:48	10:07	-0:18	12:07	11:44	0:23	12:56	12:49	0:07	8:34	8:58	-0:23
All Commercial Radio	15:15	15:16	-0:01	10:15	10:19	-0:04	13:49	14:48	-0:59	14:11	15:30	-1:19	15:06	15:43	-0:36	17:11	16:24	0:46	17:10	16:28	0:42	14:32	15:22	-0:49
Potential (000)	1,332.5	1,269.0	63.5	145.0	143.9	1.1	448.4	410.4	38.0	460.1	428.5	31.6	662.1	624.9	37.2	358.6	348.8	9.8	265.3	254.8	10.5	241.4	224.1	17.3
Sample	2,404	2,432	-28	235	260	-25	802	774	28	927	949	-22	1,288	1,302	-14	637	634	3	491	480	11	476	486	-10

Mediaworks Combo : Breeze or Edge or George FM or Magic or Mai FM or More FM or More FM Rodney or Radio Live or Rock or The Sound

NZME and Partners: BBC or Coast or Flava or Mix or Newstalk ZB or Radio Hauraki or Radio Sport or The Hits or ZM or Chinese Radio AM936 or FM99.4 Chinese Voice or Humm FM



AUCKLAND COMMERCIAL RADIO - SURVEY 1 2017

Average Time Spent Listening (hh:mm) by Daypart, People 10+

Survey Comparisons: 3/2016 - 1/2017

This Survey Period: Sun Jul 17 to Sat Oct 22 2016 & Sun Jan 29 to Sat Apr 8 2017

Last Survey Period: Sun Apr 24 to Sat Jul 2 & Sun Jul 17 to Sat Oct 22 2016

	This	Last	+/-
Potential (000)	1,332.5	1,269.0	63.5
Sample Size	2,404	2,432	-28

	Mon-Fri 6am-9am			Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Ake	0:15	0:15	0:00	*	0:15	*	1:14	1:41	-0:27	*	5:12	*	3:00	2:30	0:29	*	1:00	*	4:09	0:44	3:24
BBC	1:44	1:41	0:03	0:59	1:04	-0:05	1:01	1:30	-0:28	0:56	1:11	-0:14	1:49	1:32	0:17	1:38	2:01	-0:22	1:33	1:50	-0:16
Breeze	2:49	2:49	-0:00	3:15	3:26	-0:10	3:55	4:00	-0:05	1:57	2:05	-0:07	2:00	2:09	-0:08	1:43	2:38	-0:55	2:36	2:38	-0:01
Chinese Radio AM936	3:12	2:42	0:30	2:53	1:32	1:20	3:40	0:44	2:55	2:21	1:39	0:42	1:26	1:34	-0:07	0:36	0:30	0:06	1:54	1:39	0:15
Coast	2:45	2:39	0:05	3:50	3:59	-0:09	4:02	4:58	-0:56	2:24	2:24	-0:00	2:05	2:22	-0:16	1:38	2:21	-0:42	4:10	3:45	0:24
Edge	2:16	2:26	-0:09	1:58	2:04	-0:06	2:22	2:14	0:08	1:45	1:45	0:00	1:11	1:15	-0:03	1:23	1:02	0:20	2:12	2:09	0:03
Flava	2:00	2:49	-0:48	2:17	3:01	-0:44	2:24	3:11	-0:47	1:26	1:45	-0:18	1:54	1:37	0:17	2:06	1:15	0:50	2:35	2:05	0:30
FM99.4 Chinese Voice	1:47	2:37	-0:50	1:35	1:37	-0:02	1:23	1:29	-0:06	2:14	1:51	0:22	3:55	3:27	0:28	0:45	1:01	-0:15	1:37	1:50	-0:12
George FM	2:14	2:18	-0:03	2:12	2:08	0:04	2:29	2:26	0:03	2:01	2:20	-0:19	1:27	1:42	-0:14	1:09	0:58	0:10	2:31	2:19	0:12
Humm FM	2:57	2:24	0:33	2:18	1:39	0:38	3:19	1:38	1:41	3:07	2:10	0:56	2:10	1:37	0:32	1:43	1:27	0:15	2:44	2:53	-0:08
Life FM	1:45	2:42	-0:57	1:48	1:53	-0:05	1:26	1:29	-0:03	1:45	1:34	0:10	1:51	2:20	-0:29	0:53	1:01	-0:07	2:14	2:20	-0:05
Magic	2:30	2:50	-0:19	4:46	4:18	0:28	4:33	3:40	0:53	1:40	2:02	-0:22	0:59	2:46	-1:46	1:21	1:13	0:08	2:59	4:41	-1:42
Mai FM	2:43	2:58	-0:14	2:47	2:25	0:22	3:00	2:38	0:21	2:27	2:22	0:04	2:09	1:57	0:11	2:09	1:27	0:42	2:52	2:25	0:26
Mix	2:25	2:04	0:21	3:36	3:58	-0:22	3:46	4:22	-0:35	1:31	1:53	-0:22	1:50	2:21	-0:30	0:30	0:29	0:00	2:29	2:30	-0:01
More FM	2:54	2:51	0:02	3:29	3:41	-0:11	4:06	4:03	0:02	2:39	2:32	0:07	1:10	1:27	-0:17	1:24	1:16	0:08	2:29	2:39	-0:09
More FM Rodney	1:13	2:30	-1:17	1:10	1:16	-0:05	0:58	1:51	-0:53	0:55	1:06	-0:11	1:05	1:07	-0:02	3:34	3:18	0:16	1:24	1:57	-0:33
Newstalk ZB	3:23	3:50	-0:27	3:32	3:42	-0:10	2:17	2:41	-0:24	2:16	2:18	-0:02	3:07	2:20	0:46	3:42	3:10	0:31	3:14	3:30	-0:16
Radio Hauraki	2:25	2:36	-0:10	3:17	3:22	-0:04	3:07	4:02	-0:55	1:40	2:08	-0:28	0:48	1:15	-0:27	1:17	1:43	-0:25	2:48	2:01	0:47
Radio Live	4:11	4:07	0:03	1:45	1:37	0:08	2:46	2:20	0:26	2:01	2:02	-0:00	4:15	2:57	1:17	3:17	1:56	1:20	3:01	2:30	0:30
Radio Sport	3:30	2:38	0:52	3:22	3:13	0:09	3:08	2:55	0:12	2:18	2:08	0:09	1:26	1:36	-0:10	1:52	2:09	-0:16	2:00	2:43	-0:42
Radio Tainui	0:23	0:15	0:08	1:11	0:15	0:56	0:55	1:16	-0:21	0:51	0:49	0:02	2:03	1:45	0:18	6:43	4:44	1:58	3:34	2:30	1:03
Radio Tarana	3:30	3:12	0:18	4:23	2:21	2:02	5:15	2:52	2:22	3:11	3:07	0:03	3:35	4:30	-0:55	3:10	2:25	0:44	3:45	2:53	0:51
Radio Waatea	1:46	2:20	-0:34	0:54	0:32	0:22	4:01	2:54	1:06	1:21	1:45	-0:24	0:48	0:15	0:33	1:33	1:15	0:18	2:53	1:54	0:59
Rhema	2:12	3:09	-0:57	2:00	3:06	-1:05	2:52	2:24	0:28	2:01	2:30	-0:28	2:01	2:33	-0:32	2:24	2:10	0:14	2:06	2:31	-0:25
Rock	3:06	3:03	0:02	4:12	3:30	0:41	4:29	3:32	0:57	2:14	2:28	-0:13	1:42	1:52	-0:10	2:33	1:26	1:07	2:23	2:39	-0:15
Star	2:52	1:53	0:58	3:14	2:41	0:32	1:49	1:37	0:11	1:37	1:57	-0:20	1:07	1:05	0:01	1:42	0:22	1:19	2:25	2:04	0:20
The Hits	2:37	2:15	0:21	3:44	2:16	1:28	3:23	2:38	0:45	1:59	1:40	0:18	1:35	1:24	0:11	1:00	1:44	-0:43	2:21	2:05	0:15
The Sound	3:09	3:12	-0:03	3:51	3:21	0:30	4:19	3:40	0:38	2:01	2:01	-0:00	1:18	1:12	0:06	1:25	1:26	-0:01	2:50	2:18	0:32
ZM	2:33	2:14	0:19	2:53	2:17	0:36	2:39	2:27	0:11	1:54	1:47	0:07	1:25	1:10	0:14	1:18	1:09	0:09	2:07	1:46	0:20
Other	2:54	2:31	0:23	3:17	2:38	0:39	3:18	2:26	0:52	2:23	1:38	0:45	2:47	2:11	0:36	1:24	1:57	-0:32	3:38	1:58	1:40
Mediaworks Combo	3:20	3:33	-0:12	3:33	3:24	0:08	3:57	3:43	0:14	2:33	2:41	-0:07	1:56	2:07	-0:10	2:11	1:46	0:25	3:19	3:17	0:01
NZME Combo	3:12	3:14	-0:01	3:46	3:49	-0:02	3:37	3:52	-0:15	2:17	2:17	-0:00	2:13	2:00	0:12	2:22	2:24	-0:02	3:23	3:14	0:09
NZME and Partners	3:14	3:13	0:00	3:42	3:43	-0:01	3:37	3:48	-0:11	2:21	2:17	0:04	2:16	2:03	0:12	2:19	2:22	-0:03	3:21	3:12	0:08
All Commercial Radio	4:07	4:13	-0:06	4:19	4:12	0:07	4:45	4:33	0:12	3:07	3:07	0:00	2:41	2:39	0:01	2:39	2:27	0:11	4:26	4:13	0:12

Mediaworks Combo : Breeze or Edge or George FM or Magic or Mai FM or More FM or More FM Rodney or Radio Live or Rock or The Sound

NZME Combo: BBC or Coast or Flava or Mix or Newstalk ZB or Radio Hauraki or Radio Sport or The Hits or ZM

NZME and Partners: BBC or Coast or Flava or Mix or Newstalk ZB or Radio Hauraki or Radio Sport or The Hits or ZM or Chinese Radio AM936 or FM99.4 Chinese Voice or Humm FM