



GOLD COAST/TWEED RADIO - SURVEY 1 2017

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	18.4	13.9	4.5	27.6	28.6	-1.0	16.1	19.3	-3.2	31.3	13.4	17.9	27.1	22.8	4.3	12.1	9.9	2.2	2.5	2.5	0.0
GOLDFM	12.0	13.4	-1.4	9.3	11.5	-2.2	8.9	11.9	-3.0	11.0	7.7	3.3	13.0	16.9	-3.9	21.9	21.5	0.4	7.5	10.2	-2.7
SEAFM	11.2	12.8	-1.6	20.1	24.5	-4.4	26.8	32.7	-5.9	21.1	19.9	1.2	10.7	14.4	-3.7	2.9	4.3	-1.4	1.2	1.2	0.0
4BC	0.9	1.4	-0.5	*	0.3	*	*	*	*	*	*	*	0.5	0.9	-0.4	1.4	3.5	-2.1	2.1	2.6	-0.5
TalkingLifestyle882	0.1	0.1	0.0	*	0.3	*	0.1	*	*	*	*	*	*	*	*	0.1	0.3	-0.2	0.4	0.1	0.3
4KQ	0.8	0.8	0.0	*	0.1	*	*	0.1	*	0.2	1.0	-0.8	0.2	1.1	-0.9	2.7	1.2	1.5	1.2	0.7	0.5
HIT 105	1.4	0.7	0.7	3.3	1.6	1.7	3.2	1.9	1.3	3.2	1.1	2.1	0.8	0.8	0.0	0.5	0.1	0.4	*	0.2	*
104.5 TRIPLE M	1.8	1.4	0.4	0.6	1.6	-1.0	2.4	0.1	2.3	0.9	3.2	-2.3	3.5	1.6	1.9	3.0	0.9	2.1	0.1	0.4	-0.3
NOVA106.9	2.0	2.7	-0.7	3.0	7.8	-4.8	10.1	2.5	7.6	1.8	5.5	-3.7	1.6	2.4	-0.8	0.4	1.5	-1.1	0.2	0.1	0.1
97.3FM	1.7	1.8	-0.1	3.9	0.5	3.4	0.2	0.1	0.1	1.6	2.1	-0.5	1.3	2.0	-0.7	2.3	3.4	-1.1	2.0	1.2	0.8
ABC91.7	5.9	5.3	0.6	3.8	8.1	-4.3	2.5	1.3	1.2	3.7	1.3	2.4	5.1	4.8	0.3	6.7	5.3	1.4	9.6	9.7	-0.1
ABC BRI	3.6	3.6	0.0	0.5	0.9	-0.4	*	*	*	0.4	1.2	-0.8	1.2	0.9	0.3	3.4	3.8	-0.4	10.8	10.0	0.8
4RN	3.7	2.4	1.3	*	0.2	*	0.1	0.1	0.0	0.3	0.8	-0.5	1.6	1.6	0.0	2.5	5.5	-3.0	11.1	3.8	7.3
ABC NEWS	1.2	2.6	-1.4	0.6	0.2	0.4	*	2.5	*	0.2	2.5	-2.3	1.6	0.7	0.9	2.3	4.2	-1.9	1.6	4.3	-2.7
4JJJ	7.0	7.8	-0.8	13.4	6.8	6.6	17.0	17.2	-0.2	10.9	18.3	-7.4	8.1	7.7	0.4	3.4	1.8	1.6	0.1	0.1	0.0
ABC FM	2.9	1.8	1.1	*	0.1	*	*	0.1	*	2.7	1.5	1.2	0.8	1.0	-0.2	1.7	0.8	0.9	7.7	4.6	3.1

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	18.8	14.5	4.3	19.1	14.5	4.6	17.7	14.6	3.1	20.2	16.0	4.2	20.3	15.0	5.3	13.3	7.5	5.8	16.9	11.8	5.1
GOLDFM	12.5	13.6	-1.1	11.4	13.3	-1.9	15.5	14.4	1.1	14.8	15.2	-0.4	9.3	11.6	-2.3	5.8	10.6	-4.8	10.2	12.5	-2.3
SEAFM	11.4	13.4	-2.0	11.7	10.9	0.8	9.9	12.9	-3.0	10.6	15.5	-4.9	14.2	17.5	-3.3	11.8	7.5	4.3	10.8	10.7	0.1
4BC	1.0	1.5	-0.5	1.2	2.2	-1.0	1.3	1.8	-0.5	0.8	1.0	-0.2	0.4	1.2	-0.8	1.3	0.5	0.8	0.5	1.2	-0.7
TalkingLifestyle882	0.1	0.1	0.0	0.3	0.1	0.2	0.1	0.1	0.0	*	*	*	0.1	0.1	0.0	*	0.1	*	0.2	0.2	0.0
4KQ	0.7	0.8	-0.1	0.7	0.9	-0.2	1.1	1.1	0.0	0.6	0.9	-0.3	0.5	0.4	0.1	0.1	0.4	-0.3	1.2	0.9	0.3
HIT 105	1.3	0.7	0.6	1.4	0.6	0.8	0.7	0.3	0.4	0.9	0.8	0.1	2.0	1.4	0.6	2.4	0.6	1.8	1.7	0.8	0.9
104.5 TRIPLE M	2.0	1.5	0.5	2.0	1.9	0.1	1.8	1.4	0.4	2.5	1.5	1.0	1.8	1.6	0.2	1.2	0.7	0.5	1.2	0.9	0.3
NOVA106.9	2.1	2.7	-0.6	2.2	2.5	-0.3	2.2	1.4	0.8	2.3	2.0	0.3	1.3	5.0	-3.7	2.0	4.4	-2.4	1.9	2.7	-0.8
97.3FM	1.7	1.8	-0.1	1.3	1.7	-0.4	1.4	2.1	-0.7	1.4	1.8	-0.4	2.5	1.7	0.8	3.0	1.8	1.2	1.8	1.7	0.1
ABC91.7	5.9	5.0	0.9	7.6	6.4	1.2	6.5	4.2	2.3	4.5	3.6	0.9	3.9	3.8	0.1	6.5	10.6	-4.1	5.9	6.1	-0.2
ABC BRI	3.5	3.4	0.1	4.6	4.6	0.0	3.2	3.3	-0.1	2.8	2.3	0.5	1.8	2.3	-0.5	6.5	6.3	0.2	4.1	4.1	0.0
4RN	3.4	2.2	1.2	4.8	3.4	1.4	2.7	1.7	1.0	1.9	1.5	0.4	3.4	1.6	1.8	5.2	2.7	2.5	4.7	3.0	1.7
ABC NEWS	1.1	2.5	-1.4	1.8	3.7	-1.9	0.5	1.7	-1.2	0.5	1.3	-0.8	0.7	1.7	-1.0	3.0	6.8	-3.8	1.7	3.2	-1.5
4JJJ	6.9	7.7	-0.8	6.4	7.6	-1.2	5.2	7.4	-2.2	6.6	7.3	-0.7	11.4	8.6	2.8	6.7	7.6	-0.9	7.4	8.2	-0.8
ABC FM	2.7	1.8	0.9	2.4	2.1	0.3	2.4	2.1	0.3	2.7	1.4	1.3	3.4	2.0	1.4	3.2	1.1	2.1	3.9	1.7	2.2

Please note: Survey results include listening via streaming to ABC, HOT TOMATO, SEAFM & GOLDFM.



GOLD COAST/TWEED RADIO - SURVEY 1 2017

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	14	10	4	1	1	0	1	1	0	5	2	3	5	4	1	1	1	0	*	*	*
GOLDFM	9	10	-1	*	1	*	1	1	0	2	1	1	3	3	0	3	2	1	1	2	-1
SEAFM	9	9	0	1	1	0	2	2	0	3	3	0	2	3	-1	*	1	*	*	*	*
4BC	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
TalkingLifestyle882	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4KQ	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
HIT 105	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
104.5 TRIPLE M	1	1	0	*	*	*	*	*	*	*	*	*	1	*	*	*	*	*	*	*	*
NOVA106.9	2	2	0	*	*	*	1	*	*	*	1	*	*	*	*	*	*	*	*	*	*
97.3FM	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
ABC91.7	5	4	1	*	*	*	*	*	*	1	*	*	1	1	0	1	1	0	2	2	0
ABC BRI	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	2	2	0
4RN	3	2	1	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	2	1	1
ABC NEWS	1	2	-1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*
4JJJ	5	6	-1	*	*	*	1	1	0	2	3	-1	2	1	1	*	*	*	*	*	*
ABCFM	2	1	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	2	1	1
Total	78	73	5	4	4	0	8	6	2	15	15	0	19	18	1	12	12	0	20	18	2

Average Audience (000's) by Session, P10+ [Potential: 586]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend			
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn			
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
HOT TOMATO	16	11	5	24	17	7	21	16	5	21	16	5	16	12	4	3	1	2	10	7	3	
GOLDFM	11	11	0	14	16	-2	18	16	2	15	15	0	7	9	-2	1	2	-1	6	7	-1	
SEAFM	10	11	-1	15	13	2	12	14	-2	11	15	-4	11	14	-3	3	1	2	7	6	1	
4BC	1	1	0	1	3	-2	2	2	0	1	1	0	*	1	*	*	*	*	*	1	*	
TalkingLifestyle882	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4KQ	1	1	0	1	1	0	1	1	0	1	1	0	*	*	*	*	*	*	1	*	*	
HIT 105	1	1	0	2	1	1	1	*	*	1	1	0	2	1	1	1	*	*	1	*	*	
104.5 TRIPLE M	2	1	1	2	2	0	2	1	1	3	2	1	1	1	0	*	*	*	1	1	0	
NOVA106.9	2	2	0	3	3	0	3	2	1	2	2	0	1	4	-3	*	1	*	1	2	-1	
97.3FM	1	1	0	2	2	0	2	2	0	1	2	-1	2	1	1	1	*	*	1	1	0	
ABC91.7	5	4	1	10	8	2	8	5	3	5	4	1	3	3	0	1	2	-1	4	3	1	
ABC BRI	3	3	0	6	5	1	4	4	0	3	2	1	1	2	-1	1	1	0	3	2	1	
4RN	3	2	1	6	4	2	3	2	1	2	1	1	3	1	2	1	1	0	3	2	1	
ABC NEWS	1	2	-1	2	4	-2	1	2	-1	1	1	0	1	1	0	1	1	0	1	2	-1	
4JJJ	6	6	0	8	9	-1	6	8	-2	7	7	0	9	7	2	2	1	1	5	5	0	
ABCFM	2	1	1	3	3	0	3	2	1	3	1	2	3	2	1	1	*	*	2	1	1	
Total	84	79	5	126	117	9	118	109	9	103	98	5	77	79	-2	23	19	4	62	57	5	

Please note: Survey results include listening via streaming to ABC, HOT TOMATO, SEAFM & GOLDFM.



GOLD COAST/TWEED RADIO - SURVEY 1 2017

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	170	150	20	27	29	-2	22	18	4	50	36	14	49	45	4	15	16	-1	8	7	1
GOLDFM	135	135	0	14	12	2	8	12	-4	26	29	-3	39	39	0	30	23	7	18	19	-1
SEAFM	145	159	-14	19	27	-8	30	27	3	50	52	-2	30	40	-10	11	8	3	6	4	2
4BC	6	14	-8	*	2	*	*	*	*	*	1	*	1	3	-2	2	4	-2	3	4	-1
TalkingLifestyle882	4	4	0	*	2	*	2	*	*	*	*	*	*	*	*	1	1	0	1	1	0
4KQ	14	12	2	*	*	*	2	*	*	1	2	-1	2	2	0	6	3	3	4	4	0
HIT 105	37	20	17	6	1	5	10	4	6	13	9	4	4	4	0	2	1	1	*	1	*
104.5 TRIPLE M	26	23	3	1	4	-3	7	1	6	4	6	-2	9	8	1	4	3	1	1	2	-1
NOVA106.9	36	51	-15	4	8	-4	13	7	6	11	23	-12	6	9	-3	2	3	-1	1	1	0
97.3FM	24	22	2	4	2	2	1	1	0	6	8	-2	8	5	3	3	4	-1	2	2	0
ABC91.7	77	58	19	4	3	1	8	1	7	12	7	5	19	15	4	12	12	0	21	21	0
ABC BRI	44	40	4	2	4	-2	*	*	*	7	4	3	5	5	0	7	9	-2	24	18	6
4RN	30	28	2	*	*	*	1	1	0	2	4	-2	3	6	-3	6	7	-1	16	9	7
ABC NEWS	22	36	-14	2	1	1	*	2	*	2	7	-5	5	6	-1	5	8	-3	8	12	-4
4JJJ	73	77	-4	8	9	-1	16	15	1	26	31	-5	17	17	0	4	4	0	1	1	0
ABCFM	25	24	1	*	1	*	*	1	*	4	5	-1	3	5	-2	5	2	3	12	9	3
Total	557	551	6	57	58	-1	59	57	2	124	125	-1	131	130	1	77	75	2	109	106	3

Cumulative Audience (000's) by Session, P10+ [Potential: 586]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	161	138	23	120	94	26	75	61	14	94	83	11	92	80	12	35	32	3	99	93	6
GOLDFM	128	123	5	82	86	-4	62	58	4	76	67	9	59	72	-13	22	24	-2	78	82	-4
SEAFM	135	148	-13	91	98	-7	59	69	-10	79	87	-8	84	95	-11	42	31	11	93	101	-8
4BC	6	11	-5	4	7	-3	4	6	-2	4	6	-2	4	6	-2	1	3	-2	3	8	-5
TalkingLifestyle882	3	3	0	3	1	2	2	*	*	*	*	*	1	1	0	*	1	*	1	2	-1
4KQ	11	8	3	5	6	-1	8	4	4	4	4	0	4	5	-1	*	2	*	8	8	0
HIT 105	31	17	14	15	7	8	9	4	5	13	8	5	13	13	0	13	2	11	20	9	11
104.5 TRIPLE M	24	19	5	13	13	0	8	7	1	15	10	5	13	8	5	6	5	1	10	12	-2
NOVA106.9	31	47	-16	17	26	-9	13	19	-6	22	23	-1	16	33	-17	10	10	0	23	26	-3
97.3FM	20	20	0	15	11	4	10	9	1	12	12	0	12	9	3	6	3	3	16	13	3
ABC91.7	71	51	20	45	38	7	33	23	10	32	25	7	31	21	10	13	16	-3	47	40	7
ABC BRI	39	36	3	25	25	0	20	20	0	18	18	0	17	18	-1	10	10	0	29	28	1
4RN	27	24	3	19	17	2	13	11	2	11	10	1	13	11	2	9	5	4	20	18	2
ABC NEWS	20	33	-13	14	22	-8	5	13	-8	6	12	-6	8	13	-5	5	11	-6	14	23	-9
4JJJ	67	72	-5	45	49	-4	32	32	0	38	41	-3	43	46	-3	26	20	6	51	48	3
ABCFM	23	22	1	15	15	0	13	13	0	15	10	5	14	10	4	6	3	3	18	15	3
Total	547	540	7	453	460	-7	354	350	4	398	393	5	385	400	-15	205	187	18	444	459	-15

Please note: Survey results include listening via streaming to ABC, HOT TOMATO, SEAFM & GOLDFM.